



**PATTERNS TO IDENTIFY RISKS OF ZOMBIE BUSINESS AND BIOECO-FIRMS USING FINANCIAL INFORMATION**



## Workshop on “Economic, social and environmental sustainability in uncertainty times”

Facultad de Ciencias Económicas y Empresariales

June 27, 2024

Campus de Somosaguas

Universidad Complutense de Madrid

<p><b>Welcome and Session 1:</b> 11:15- 11:45</p>	<p><b>Sustainable business and climate emergency</b> <b>Speaker:</b> Gregorio Martin (Universidad Complutense de Madrid)</p>
<p><b>Session 2</b> 11:45-13:30</p>	<p><b>Economic, social and environmental sustainability in uncertainty times.</b> <b>Presentation of the proceeding of the workshop: Maria-Jesús Segovia</b></p> <ul style="list-style-type: none"> <li>▪ <i>Greening the world: What is being done and what could be done by David Suarez.</i></li> <li>▪ <i>Climate change and insurance: Statistical methodologies to assess the Impact of climate change on insurance sustainability. The case of hailstorm risk in Spanish agricultural insurance-winegrapes by Nan Zhou.</i></li> <li>▪ <i>Sustainable bioeconomy by Marta Miranda</i></li> <li>▪ <i>Social sustainability: Analysis of social firms in Spain by Vera Gelashvili.</i></li> <li>▪ <i>Do zombie firms manipulate earnings? By María-del-Mar Camacho</i></li> <li>▪ <i>Do Managers’ Behaviour React to Key Audit Matters? By Laura Parte (15 minutes by manuscript)</i></li> </ul>
<p>13:30-15:00</p>	<p><b>LUNCH BREAK</b></p>
<p><b>Session 3:</b> 15:00-15:45</p>	<p><b>Writing a manuscript. Finding a journal (tips)</b> <b>Speaker:</b> María-del-Mar Camacho-Miñano (Universidad Complutense de Madrid)</p>

<p><b>Session 4</b> 15:45-17:00</p>	<p>Doctoral Colloquium:</p> <ul style="list-style-type: none"> <li>• <i>Identificación de empresas zombis a través del uso de los AMRA</i> by José Manuel Jiménez.</li> <li>• <i>How can artificial intelligence help cope with grand challenges through improved sustainable management? A draft for developing an integrative review and a holistic framework</i> by Alberto Ruozi.</li> <li>• <i>Pobreza funeraria. La importancia mundial del seguro funerario</i> by Jorge Rubio.</li> <li>• <i>De los modelos de negocio y la sostenibilidad para alcanzar el éxito empresarial</i> by Patricia Durán.</li> <li>• <i>The effects of maturity of purchasing and supply management (PSM) in the evolution of savings. From price to sustainability</i> by Luis Ros</li> <li>• <i>Weather risk in insurance companies: a machine learning analysis</i> by Freddy Oquendo.</li> <li>• <i>Un análisis comparativo del mercado de trabajo para la inclusión de las personas con discapacidad: el caso de España</i> by Patricia Madrigal. (15 minutes by manuscript)</li> </ul>
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**Lugar: Facultad CC. Económicas y Empresariales. Sala de Trabajo Colaborativo (Edificio Central)**

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