

UNIVERSIDAD COMPLUTENSE DE MADRID

Universidades Norteamericanas Reunidas (Breve descripción de la asignatura / Brief Course Description)

Social Psychology

This social psychology course introduces students to theory, research methods and data analysis techniques that provide insight on how people think, feel and behave in social situations. It builds a contemporary understanding of the field and study of social psychology, and the functions, characteristics and limitations of the different theoretical models psychology. Throughout the course, emphasis will be placed on developing critical and integrative ways of thinking about theory and research in social psychology. Topics covered include: research methods, social self and mind perception, attitudes and values, cognition, persuasion, conformity, prejudice, aggression, intimate relationships and group dynamics. Students cultivate skills to analyze social situations and events encountered in our everyday lives. Students will learn about interaction and interpersonal behavior with special attention given to the development of prosocial behavior. In addition, students explore how social psychology informs our understanding of culture and society, with special attention to comparative cultural influences for a deeper understanding of the global social context.

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