

UNIVERSIDAD COMPLUTENSE DE MADRID

UNIVERSIDADES NORTEAMERICANAS REUNIDAS

SUBJECT

SUBJECT TITLE: Introduction to the European Union: History, Institutions and Policies

QUARTER AND ACADEMIC YEAR: First Quarter of 2024-2025

SCHEDULE:

PREREQUISITES: Basic knowledge of twentieth-century world history

COMPETENCES- OBJECTIVES (BRIEF DESCRIPTION): This course is specifically designed to allow students from different fields to acquire a basic knowledge of a unique political entity: the European Union. The course aims to introduce learners to the history, institutions and main policies of the EU, including the current challenges that this supranational community faces nowadays. We will look at the effects of European integration on economic growth, social change and cultural identity in the Old Continent, with a special focus on the ups and down of the European unification project. Students will get familiar with key concepts — e.g., intergovernmentalism — while learning about the participation of member states in the political system of the EU. We will also compare the European Union to other superpowers (the USA, China and Russia) to understand its place in the world.

TEACHER

NAME: Dr. Luis G. Martínez del Campo

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TUTORING HOURS: In-person office hours (by appointment): Every Monday from 10:15 to 13:15. /// Online office hours (by appointment): Every Tuesday

from 10:00 to 13:00

COURSE SCHEDULE, TOPICS, LECTURES AND TASKS ASSIGNED

1st session. Course Introduction: The lecturer will introduce the course (methodology, evaluation, readings...). Students will take a mock exam to assess their knowledge and prior study in relation to the EU.

HISTORY OF THE EUROPEAN UNION

2nd session. Before the Treaty of Rome (1958): The Origins of European

Integration.

3rd session. The Building of a Single Common Market (1958-1992): A History of the European Communities.

4th **session**. From Maastricht to Lisbon (1993-2007): The Constitution of the European Union.

5th **session**. A Turbulent Time (2008-2020): Euroscepticism and Crises in the EU.

INSTITUTIONS OF THE EUROPEAN UNION

6th **session**. The Twin Executive: The European Council and the European Commission.

7th **session**. The Legislative: The European Parliament and the Council of the European Union.

8th session. The Judiciary: The Court of Justice of the European Union.

9th **session**. Other Institutions and Bodies: The European Central Bank, the European Court of Auditors, and the European Agencies.

POLICIES OF THE EUROPEAN UNION

10th **session**. A Currency for a Single Common Market: The Economic and Monetary Union.

11th session. <u>Identity and Membership</u>: Enlargements, European Citizenship and Migration.

12th **session**. The Language of Power: Foreign and Security Policy.

13th **session**. Other Policies: From the Common Agricultural Policy (CAP) to the European Green Deal.

14th session: Course Recap and Exam Preparation.

TEACHING METHODOLOGY

All required materials (readings, videos, podcasts, rubrics, etc.) will be available at Moodle (Campus Virtual). Those students who do not have access to it will be given a link to a shared Google Drive folder where they will find all materials.

Every session — excepting the first one — will be divided as follows:

- Presentation by the lecturer.
- Presentation of the readings by one or two students.
- Discussion: All attendants will be expected to participate.

Additionally, the lecturer will use CATs (Classroom Assessment Techniques),

such as, for example, one-minute paper or chained note, to monitor student progress and to evaluate the effectiveness of the teaching.

SUBJECT OBJECTIVES

This course has five **learning outcomes**. On completion of the course, students will be able to...

- 1. demonstrate their understanding of the European integration process from its origins to the present time.
- 2. identify and describe the main policies of the European Union nowadays.
- 3. differentiate the EU institutions and explain how the EU works.
- 4. recognize the EU's main challenges ahead.
- 5. formulate persuasive arguments on issues related to the European Union.

EVALUATION AND QUALIFICATION CRITERIA

PARTIAL EXAM: The mid-term exam will consist of a text analysis. The lecturer will hand out a short text on one of the EU's current challenges with two questions. The text will be intimately related to the topics covered in the first sessions. Drawing on previous readings and sessions, students will answer these questions according to the following criteria: Writing (spelling and grammar), argument (originality and consistence), accuracy (provided information will be accurate) and suitable examples. This partial exam will contribute to assess the following learning outcome: 4.

FINAL EXAM: The final exam will consist of 30 multiple-choice questions. There will be four alternatives for each question. The test will include questions on:

- a) The history of the European Union (10).
- b) The EU institutions (10).
- c) The EU policies (10).

The scoring mechanism will be positive marking (each correct answer will be rewarded with a point and the maximum achievable score will be 30 points). This final exam will contribute to assess the following learning outcomes: 1, 2 & 3. 30%

WRITTEN WORK: Final essay: Students will have to write a 3,500-word paper on a subject related to the course. The specific topic will be discussed with the lecturer. Projected papers will be briefly presented to the lecturer, individually, by all students, before the term is over. Students will have to upload their essays to the specific task at Moodle by the deadline. This essay will allow the lecturer to assess the following learning outcomes: 2 and 5.

Students will get a rubric with a detailed description of the assessment criteria, which will include:

- a) Writing (spelling and grammar).
- b) Format & structure (introduction, state of the art, body, conclusions).
- c) Evidence (analysis bibliography and primary sources)
- d) Argument & results (originality and consistence) 25%

ORAL PRESENTATIONS: In every session, there will be a presentation of the readings by one or two students. Those presenting will not be required to make an abstract of the session readings, but to point out what those readings have in common, how they relate to the session's topic and how we can debate them. Every presentation will be accompanied — preferably — by a Power Point and will always end with a series of questions for discussion. The presentation will be assessed with a rubric you will find at Moodle. The rubric will include the following assessment criteria: speaking skills, non-verbal communication, visuals, content, and discussion. This essay will allow the lecturer to assess the

following learning outcomes: 2 & 3. 15%

CLASS PARTICIPATION: Students will be expected to take part in the discussions will happen at the end of every session. The lecturer will assess student's participation through a register. 10 %

ATTENDANCE: It is mandatory. From the second absence without justification, a point will be lowered in the Spanish grading system (for example, an 8 will drop to a 7). Likewise, lateness will also be penalized, more than 15 minutes late will be equivalent to an absence. Excused absences are considered those documented by the appropriate physician or program director.

ACADEMIC INTEGRITY: Plagiarism, the use of materials not permitted in exams and tests, copying answers from another classmate, falsification or misappropriation of information for assignments, submission of the same assignment or sections of it in more than one course, helping a student who is cheating, etc. The penalty will be left to the discretion of the subject professor and the student's Program Director, in accordance with their campus policies and procedures.

GUIDE AND INDICATIONS FOR WRITTEN WORK

Essay: Students will have to write a 3,500-word paper on a subject related to the course. The specific topic will be discussed with the lecturer. Projected papers will be briefly presented to the lecturer, individually, by all students, before the term is over. You will have to upload the research paper to the specific task at Moodle by the deadline. Students will get a rubric with a detailed description of the assessment criteria, which will include:

- a) Writing (spelling and grammar).
- b) Format & structure (introduction, state of the art, body, conclusions).
- c) Evidence (analysis bibliography and primary sources)
- d) Argument & results (originality and consistence)

MANDATORY BIBLIOGRAPHY AND OTHER RESOURCES

COMPULSORY READINGS: All required readings will be available at Moodle. Students will be expected to read all materials for each session to participate in the discussions.

2nd session:

- Selected excerpts from ZWEIG, Stefan, *The World of Yesterday: Memoires of a European*, London: Pushkin Press, 2011.
- HANSEN, Peo, «European Integration, European Identity and the Colonial Connection», *European Journal of Social Theory* 5/4 (2002): 483-498.

3rd session:

- SEIDEL, Katja «From the early Common Market to the crises of the 1960s, 1958-1968» in LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, Reinventing Europe. The History of the European Union, 1945 to the present, London: Bloomsbury, 2023.
- WARLOUZET, Laurent «From The Hague summit to the Maastricht Treaty, 1969-1992» in LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, Reinventing Europe. The History of the European Union, 1945 to the present, London: Bloomsbury, 2023.

4th session:

- VINEN, Richard, A History in Fragments. Europe in the Twentieth Century, Cambridge: Da Capo Press, 2000. (Selected excerpts from Part V «Europe in the New World Order»).
- BACHE, Ian; BULMER, Simon; GEORGE, Stephen, & PARKER, Owen, «Maastricht and Amsterdam (the Late 1980s to the Late 1990s)» and «From Amsterdam to Lisbon (2000-2009)», Politics in the European Union, Oxford: Oxford University Press, 2015, pp. 150-181.

5th session:

- BIJSMANS, Patrick, «Euroskepticism, a multifaceted phenomenon», Oxford Research Encyclopedia of Politics, Oxford University Press, 2020. https://doi.org/10.1093/acrefore/9780190228637.013.1062
- KENNY, Mike and PEARCE, Nick, «Brexit and the Anglosphere» in WARD, Stuart, and RASCH, Astrid, *Embers of Empire in Brexit Britain*, London: Bloomsbury Publishing, 2019, pp. 25-36.

6th session:

- DUFF, Andrew, «The Twin Executive», Constitutional Change in the European Union, Cham: Palgrave Macmillan, 2022, pp. 9-22.
- VARIOUS, "The European Commission" & "The European Council", A Beginner's Guide to the European Union, London: UK in a Changing Europe, 2022, pp. 15-22.

7th session:

- DUFF, Andrew, «Parliamentary Europe», Constitutional Change in the European Union, Cham: Palgrave Macmillan, 2022, pp. 37-55.
- OLSEN, Jonathan, «The European Parliament», *The European Union, Politics and Policies*, 7th Edition, New York: Routledge, 2021 (Chapter 7)

8th session:

- DAVIES, Bill, «The Court of Justice of the European Union and Integration Through Law» in LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, *Reinventing Europe. The History of the European Union, 1945 to the present*, London: Bloomsbury, 2023, pp. 107-126.
- DUFF, Andrew, «The Judiciary», Constitutional Change in the European Union, Cham: Palgrave Macmillan, 2022, pp. 57-68.

9th session:

- TRIVIÑO, Juan Carlos & JORDANA, Jacint, «EU Agencies: a literatura review» *Transcrisis-LSE* (2016): https://www.lse.ac.uk/accounting/assets/CARR/documents/Transcrisis/EU-Agencies-A-Literature-Review.pdf
- OLSEN, Jonathan, «The European Central Bank and other EU Bodies and Agencies», The European Union, Politics and Policies, 7th Edition, New York: Routledge, 2021 (Chapter 9).

10th session:

- SCHELKLE, Waltraud, «Economic and Monetary Union» in ZAHARIADIS, Nikolaos, & BUONANNO, Laurie, The Routledge Handbook of European Public Policy, London: Routledge, 2018 (Chapter 11).
- DRACH, Alexis «Economic and monetary union: from 1957 to the euro crisis» in LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, Reinventing Europe. The History of the European Union, 1945 to the present, London: Bloomsbury, 2023, pp. 183-202.

11th session:

- COLUCCI, Michele «Migration Policies in Europe from 1945: an overview» in LASCHI, Giuliana; DEPLANO, Valeria, & PESS, Alessandro (ed.), Europe between Migrations, Decolonization, and Integration (1945-1992), New York: Routledge, 2020.
- HANSEN, Peo, «'European Citizenship', or Where Neoliberalism Meets Ethno-Culturalism», *European Societies*, 2:2 (2000), pp. 139-165

12th session:

- BINDI, Federica «European Union Foreign Policy: A Historical Overview» in BINDI, Federica & ANGELESCU, Irina, *The Foreign Policy of the European Union. Assessing Europe's Role in the World*, Washington DC, Brookings Institution Press, 2012, pp. 11-39.
- HOLMAN, Otto, «Foreign policy theories and the external relations of the European Union. Factors and actors», *Global Europe. The External Relations of the European Union*, Amsterdam: Amsterdam University Press, 2019, pp. 45-70.
- Joseph Weiler, «Europe Must Learn Quickly to Speak the Language of Power», EJIL Talk. Blog of the European Journal of International Law (October 2020): https://www.ejiltalk.org/europe-must-learn-quickly-to-speak-the-language-of-power-part-i/

13th session:

- OLSEN, Jonathan, «Agricultural and Environmental Policy», The European Union, Politics and Policies, 7th Edition, New York: Routledge, 2021 (Chapter 13).
- SEIDEL, Katja, «Milk lakes and butter mountains: The common agricultural policy», in LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, Reinventing Europe. The History of the European Union, 1945 to the present, London: Bloomsbury, 2023, pp. 167-182.

BASIC BIBLIOGRAPHY:

BINDI, Federica & ANGELESCU, Irina, *The Foreign Policy of the European Union. Assessing Europe's Role in the World*, Washington DC, Brookings Institution Press, 2012.

DUFF, Andrew, Constitutional Change in the European Union, Cham: Palgrave Macmillan, 2022.

HANSEN, Peo & JONSSON, Stefan, Eurafrica. The Untold History of European Integration and Colonialism, London: Bloomsbury, 2014.

HOLMAN, Otto, *Global Europe. The External Relations of the European Union*, Amsterdam: Amsterdam University Press, 2019.

LASCHI, Giuliana; DEPLANO, Valeria, & PESS, Alessandro (ed.), *Europe between Migrations, Decolonization, and Integration (1945-1992)*, New York: Routledge, 2020.

LEUCHT, Brigitte; SEIDEL, Katja & WARLOUZET, Laurent, Reinventing Europe. The History of the European Union, 1945 to the present, London: Bloomsbury, 2023.

MCCORMICK, John, *Understanding the European Union. A Concise Introduction*, London: Bloomsbury Academic, 2022 [First edition published in

1999 by Palgrave].

OLSEN, Jonathan, *The European Union, Politics and Policies*, 7th Edition, New York: Routledge, 2021.

SCHIERUP, Carl-Ulrik, HANSEN, Peo, & CASTLES, Stephen, *Migration, Citizenship and the European Welfare State: A European Dilemma*, Oxford-New York: Oxford University Press, 2006.

SEGERS, Mathieu, *The Origins of European Integration. The Pre-History of Today's European Union, 1937-1951*, Cambridge: Cambridge University Pres, 2023.

VARIOUS, A Beginner's Guide to the European Union, London: UK in a Changing Europe, 2022. Full text: https://ukandeu.ac.uk/research-papers/a-beginners-guide-to-the-european-union/

VINEN, Richard, A History in Fragments. Europe in the Twentieth Century, Cambridge: Da Capo Press, 2000.

ZAHARIADIS, Nikolaos, & BUONANNO, Laurie, *The Routledge Handbook of European Public Policy*, London: Routledge, 2018

USEFUL WEBSITES:

- 1. The main European Union home page:
- https://european-union.europa.eu/index_en
- 2. Historical Archives of the European Union:

https://www.eui.eu/en/academic-units/historical-archives-of-the-european-union

- 3. The European Commission: https://commission.europa.eu/index_en
- 4. The European Parliament: https://www.europarl.europa.eu/portal/en
- 5. Delegation of the European Union to the USA: https://eeas.europa.eu/delegations/united-states-america_en/
- 6. The Eurobarometer: https://www.europarl.europa.eu/at-your-service/en/be-heard/eurobarometer
- 7. The Official Journal of the European Union: https://eur-lex.europa.eu/oj/direct-access.html