

MÁSTER EN FINANZAS DE EMPRESA

INTERNATIONAL CORPORATE FINANCE	
Código / Code	609750
Módulo / Module	Master
Materia / Topic	Finance
Carácter / Character	Compulsory
Créditos ECTS / Credits	4
Curso / Year	First
Semestre / Semester	3th
Departamento / Department	Administración Financiera y Contabilidad (AFCO)
Coordinador / Coordinator	Salvador ROJÍ FERRARI
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SINOPSIS / SYNOPSIS

DESCRIPTOR / SHORT DESCRIPTION

- 1) A description of international capital & money & derivative markets & institutions.
- 2) Theories about exchange rates and international cost of capital.
- 3) Description of the tools used in financial management hedging strategies, planning & control, capital & working capital budgeting.
- 4) Use of these tools to real cases to hedge, plan, and control cash flows and set up budgets .

CONOCIMIENTOS PREVIOS RECOMENDADOS / RECOMMENDED BACKGROUND

Basic course in Financial Management

OBJETIVOS FORMATIVOS / GOALS

- Explain and analyze the international financial environment.
- Identify & analyze the exchange and interest rate risks faced by the MNCs with the intention to develop suitable strategies.
- Learn about the global capital markets, their instruments & institutions
- Solve all types of problems related to exchange rates changes
- Exchange information & knowledge with CFOs about international affairs

COMPETENCIAS / COMPETENCIES

General: CG1 a CG4

Transversal: CT1 a CT5

Specific: CE2, CE3

<https://www.ucm.es/master-finanzas-empresa/competencias>

METODOLOGÍA DOCENTE / LEARNING METHODOLOGY

A methodology based mainly on a hands-on approach within a theoretical and descriptive frame. It can be broken up in three parts:

- 1) Description of markets, instruments, models, and environments faced by MNCs, traders, speculators, importers and exporters.
- 2) Analysis, valuation, and debate of those factors.
- 3) To develop and solve cases and problems related to hedging strategies, investments, speculation, trading, and arbitrage

CONTENIDO TEMÁTICO / SYLLABUS

PART I International Financial Environment

- 1 History and Evolution of Capital Markets
- 2 The Balance of Payments and the International Monetary System
- 3 The Determination of Exchange Rates
- 4 International Financial Markets

PART II Foreign Exchange Risk Management

- 1 Currency Derivatives: forward, futures, and swaps
- 2 Currency Derivatives: options
- 3 Short and Long Term Risk exposure and Management

PART III International Investments

- 1 Country Risk
- 2 Foreign Investment Analysis and Cost of Capital

ACTIVIDADES DOCENTES / TEACHING ACTIVITIES

Activity	% of total credits	Attendance
Theory	25 %	100%
Practice	75 %	100%
- Home assignments	40 %	
- Class assignments	35 %	

*1ECTS=25 horas

SISTEMA DE EVALUACIÓN / ASSESSMENT SYSTEM

FINAL EXAM	50 %
CONTINUOUS ASSESSMENT	50 %
- QUIZZES	40 %
- PRESENTATIONS	5 %
- HOME ASSIGNMENTS	5 %

CRITERIOS DE EVALUACIÓN / ASSESSMENT CRITERIA

Class attendance is mandatory. Grading system (Decree 1125/2003, Sept 5):

- 0-4,9: Suspenso (SS) – Not pass
- 5,0-6,9: Aprobado (AP) – Pass
- 7,0-8,9: Notable (NT) – Merit
- 9,0-10,0: Sobresaliente (SB) – Distinction

Matrícula de Honor (MH) – Honors, the highest mark available, might be awarded to students who have demonstrated an excellent performance

The student may qualify for grade NP (not evaluated) uniquely if s/he sits just for the first quiz and decides to drop the course. If s/he decides to sit for more quizzes, then, the student will get a grade according to the grading system.

If the final exam is taken, the final grade will be computed by applying the following rule:

For those students who have failed the ordinary continuous assessment and have taken the ordinary final exam, to calculate the extraordinary continuous assessment, the maximum between the grade of the ordinary continuous assessment and the overall final ordinary grade will be considered.

In the cases of students who have used illicit means in any exam or quiz, the Department will carry out an oral exam.

CRONOGRAMA ORIENTATIVO / INDICATIVE SCHEDULE

Week	Contents
1ª	History and Evolution of Capital Markets & The Balance of Payments
2ª	The International Monetary System & International Financial Markets
3ª	The Determination of Exchange Rates & Currency Derivatives
4ª	Currency Derivatives: forward, futures, and swaps
5ª	Currency Derivatives: options
6ª	Short and Long Term Risk exposure and Management

7ª	Country Risk & Foreign Investment Analysis and Cost of Capital
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NOTE: This schedule is indicative since holidays can alter the development of the topics, cases, dates and activities.

RECURSOS / RESOURCES

BIBLIOGRAFÍA BÁSICA / BASIC BIBLIOGRAPHY

Shapiro, A. (2013): Foundations of Multinational Financial Management, J. 10th edition, Wile & Sons, NY.

Kim, S., Kim, S.H. (2006): Global Corporate Finance, Blackwell Publishing, MA.

BIBLIOGRAFÍA COMPLEMENTARIA / EXTRA BIBLIOGRAPHY

Rojí, S. (2020): Gestión Financiera Internacional, ViveLibro, Madrid.

EXTRA RESOURCES

Notes & slides given by the teacher.