

Imagen, archivo y memoria: Estrategias para re-pensar/re-resistir.

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Resumen

Abstract

The present investigation proposes to re-think the potential of images published and produced during the protests of October of 2019 in Ecuador, shared in social network platforms (Facebook, Instagram, WhatsApp), navigation platforms (Google Chrome, Mozilla Firefox, Safari); and related with contemporary artistic practice, photography, public interventions and satiric images (memes); As subjects from the anachronism and in the face of the time of the protests in Ecuador. Images are considered as symbols of uprising-resistance between memory and word before the events of this year and they are used in Ecuadorian contemporary art. The present job is developed as an investigation of arts that has the objective of analyse and identify the effects of this visual narrative in the speech against Ecuadorian hegemonic artists, as strategies of resistance, emergent knowledge and, at the same time, as objects that expose the context of manifestations against the inequality that feeds the cumulative capitalist system (represented as white-washing of mixed races and decolonization of individuals). Inside the present, the speech is also supported by using artistic productions of the author as catalysts around which it can be explored the need of imagining, thinking, debating and overall, maintain the living memory of society in an act of political resistance.

KEY WORDS: Image, anachronism, resistance, uprising, memory, word.