

Alternative Approaches to Innovation in a Dynamic World
Universidad Complutense de Madrid, Spain
7th and 8th of March

Description

Over the last decades, innovation has gained increasing importance, both in academia and in public discourse, due to its relevance in promoting catch-up, economic growth, and productivity, among other factors. However, the approaches to how innovation is promoted and diffused vary significantly, not only across different schools of thought that address this issue but also in terms of geography and culture. Since the emergence of the endogenous growth theory (Romer, 1986), the importance of capital accumulation has shifted to knowledge accumulation to promote a catching up process, however, the public policy orientation has been divergent in terms of who to promote the knowledge creation.

After the adoption of the Washington Consensus, the Global South has intended to promote innovation through the incorporation to the global economy, such as free trade and capital mobility (Lall, 1994). Nevertheless, the productivity gap with the global north has not narrowed; on the contrary, technological disparities with high-income countries have increased. Departing from a different perspective, some authors have point out that, innovation cannot be considered as a process independent from the demand-side (Dosi, 1997), from regional and geographical particularities (Nelson, 2004), or from institutional framework (Cimoli, 1988). In essence, this discussion is far from being closed, which leaves some room for more alternatives for a much broader agenda, rethinking the meaning and role of innovation in economic activity and the economic policies promoting it, as well as its linkages with the sectoral structure of the economy. This calls as well for a debate on industrial policy and its role in promoting innovation and shaping the economic structure, which has been neglected since the 1980s.

The goal of this workshop is to encourage this debate. Our primary goal is to enable a comprehensive exploration of various perspectives on economic innovation and the economic policies that enable it in order to enhance our understanding of its role in economic development and promoting international collaboration in academic research and knowledge exchange. In this manner, this workshop intends to gather young and senior scholars working on this field, so that young scholars can present their work, receive productive feedback, and get in touch with colleagues working on similar topics.

Program

Day 1: March 7th

Place: Instituto Complutense de Estudios Internacionales (ICEI), UCM. Meeting room.

9:00 – 9:30 Welcome session, YSI and UCM.

9:30 – 11:00 Student sessions 1.

Chair: Ignacio Silva Neira, YSI.

- Sascha Keil. The relationship between international prices and exports is a fundamental aspect of macroeconomics.
- Daniel Fernández Romero. Do Monetary Policy Shocks Affect output? A Meta-analysis.
- Rubén González. (TBC) Corporate financial instability in Spain

11:00 – 11:30 – Coffee Break.

11:30 – 13:00 – Student sessions 2.

Chair: Vinicius Z. Fagotti, YSI

- Nicolás Geri. Varieties of Deindustrialization: a Core-Periphery Perspective.
- Miguel Ángel Casaú Guirao. Deindustrialization Paths and Growth Models: Germany and Spain in comparative perspective
- Izaskun Zuazu. Structural Change and Gender Sectoral Segregation in Sub-Saharan Africa.

13:00 – 14:30 – Lunch break.

14:30 – 16:00 – Debate around innovation in current times.

Chair: Daniel Herrero, UCM

- Cecilia Rikap, Associate Professor in Economics and Head of Research at IIPP, University College London (UCL).
- Juan Carlos Salazar-Elena, Associate Professor at Universidad Autónoma de Madrid.
- Isabel Álvarez, Full Professor of Economics, Universidad Complutense de Madrid (UCM).

Day 2: March 8th

Place: Faculty of Economics, UCM. Decanato building.

9:30 – 11:00 - Student sessions 3.

Chair: Ignacio Silva Neira, YSI.

- Andreas Maschke. Exploring the Link between Publicly Funded R&D Collaborations and Regional Technological Branching.
- Eren Yildirim. Urban Scaling of Innovation in Turkish Cities.
- Ghofran Triki. Gender and STI policies

11:00 – 11:30 Coffee Break.

11:30 – 13:00 – Student sessions 4.

Chair: Vinicius Z. Fagotti, YSI.

- Hamish Evans. (TBC) Industrial policy has long been a *bête noire* for neoclassical economics.
- Jacobo Ferrer Hernández. (TBC) Feedback effects of industry-specific price shocks into the general price level.
- Davide Rognini. (TBC) Impact analysis by proposing the single deflation method in which productivity gains (TFPS) play a fundamental role in determining the effect of any shock in the economy.

13:00 – 14:30 – Lunch break.

14:30 – 16:00 – Structural dynamics and Agent Based Models (ABM).

Chair: Paloma Villanueva, UCM

- Isabel Almudí Higuera, Associate Professor, Departamento de Análisis Económico, University of Zaragoza.
- Alberto Russo, Full Professor of Economics, Università Politecnica delle Marche (UNIVPM).

18:30 – Invitation to participate at the women's day demonstration.

21:30 – Social Dinner/drinks – TBC: Portomarín, Valencia 4 (Metro Lavapiés)

How to arrive to UCM (Campus Somosaguas):



Map of UCM:

Campus de Somosaguas

