



Workshop on Digital Markets

Instituto Complutense de Análisis Económico (ICAE)

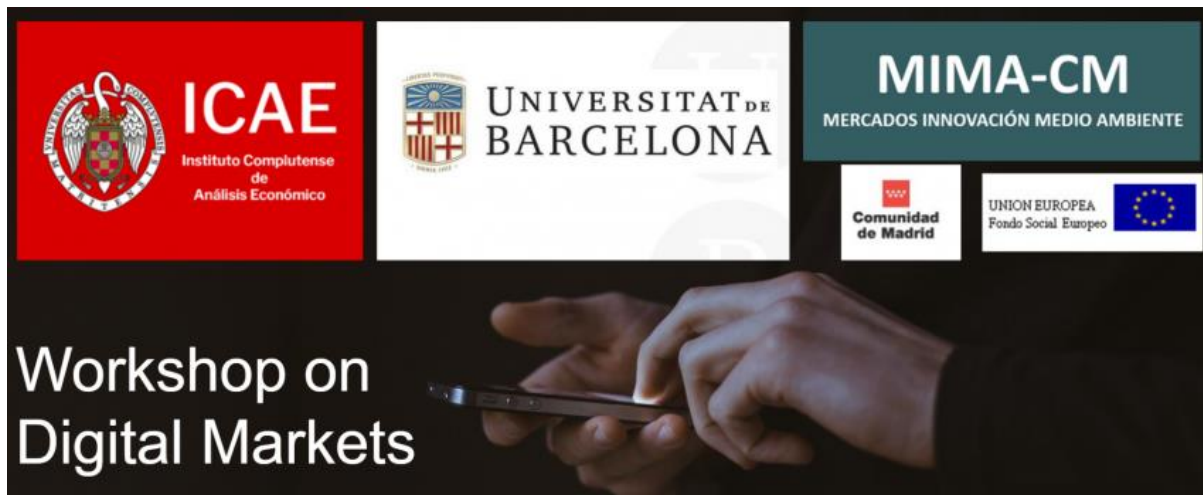
Friday- February 3, 2023

Campus de Somosaguas

Edificio de Primer Curso, Floor 1

Universidad Complutense de Madrid

9:30 am	Welcome by the Dean of the Faculty of Economics
Session 1:	Chair: Iñigo Herguera (Universidad Complutense)
9:35- 10:10	Platform competition and app development Doh Shin Jeon , (University Toulouse) <i>Discussant:</i> Carmelo Rodríguez (Universidad Complutense)
10:10- 10:45	How to seed a platform? The role of owned, earned and bought contracts in overcoming the chicken-and-egg problem Tobias Kretschmer , (University Munich) <i>Discussant:</i> Neus Palomeras (Universidad Carlos III)
10:45- 11:20	Distaste for Advertisements in Two-Sided Markets: Evidence from Free-to-Air TV Rosa Ferrer , (Universidad Pompeu Fabra) <i>Discussant:</i> Elena Huergo (Universidad Complutense)
11:20- 11:50	Coffee break
Session 2:	Chair: Joan Calzada (Universidad de Barcelona)
11:50- 12:25	Self- versus delegated distribution in digital platforms: The case of Amazon Ricardo Flores-Fillol , (Universidad Rovira Virgili) <i>Discussant:</i> Angel Hernando (Universidad Carlos III)



12:25- 13:00	Demand estimation with multi- homing Lapo Filistrucchi , (Università Firenze) <i>Discussant</i> : Estrella Gómez (Universidad Islas Baleares)
13:00- 13:35	Competition and Defaults in Online Search Muxin Li , (Universita Bocconi) <i>Discussant</i> : Joan Calzada (Universidad de Barcelona)
13:35- 14:50	Lunch
Session 3:	Chair : Teodosio Pérez Amaral (Universidad Complutense)
14:50- 15:25	Search Engines and Market Concentration Ricard Gil , (Queen´s University) <i>Discussant</i> : Juan Santalo (IE University)
15:25- 16:00	Data brokers' competition and downstream market entry Carlo Cambini , (Politecnico di Torino) <i>Discussant</i> : Akhil Ilango (Universidad Pompeu Fabra)
16:00- 16:35	Countervailing Platform Power: Spotify and the Major Record Labels, 2017-2020 Luis Aguiar , (University Zurich) <i>Discussant</i> : Teodosio Pérez (Universidad Complutense)

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