

<b>Part A. PERSONAL INFORMATION</b>		<b>CV date</b>	02/12/2020
First and Family name	TAMARA BUENO DORAL		
Social Security, Passport, ID number	53490667G	Age	38
Researcher codes	Open Researcher and Contributor ID (ORCID**)	0000-0002-2954-1519	
	SCOPUS Author ID (*)	H-1848-2017	
	WoS Researcher ID (*)		

(\*) *Optional*

(\*\*) *Mandatory*

### A.1. Current position

Name of University/Institution	UNIVERSIDAD COMPLUTENSE DE MADRID		
Department	TEORÍAS Y ANÁLISIS DE LA COMUNICACIÓN (TAC)		
Address and Country	AVDA. COMPLUTENSE S/N 28040 Madrid, Spain		
Phone number	661172883	E-mail	<a href="mailto:trbueno@ucm.es">trbueno@ucm.es</a>
Current position	Profesor Contratado Doctor	From	OCT. 2008
Key words	COMMUNICATION, GENDER, RRI, VULNERABLE GROUPS		

### A.2. Education

PhD, Licensed, Graduate	University	Year
Graduate in PERIODISMO	UNIVERSIDAD COMPLUTENSE DE MADRID	2005
Master's degree	UNIVERSIDAD COMPLUTENSE DE MADRID -TELEMADRID	2008
PhD	UNIVERSIDAD COMPLUTENSE DE MADRID	2012

### A.3. General indicators of quality of scientific production (see instructions)

**Six year research period:** 1 (the last in 2018)

**Q1 papers:** 1

**Doctoral thesis directed from 2010:** 3 (1 with Extraordinary Doctorate Award)

**h-index Google Scholar:** 5

**i10-index Google Scholar:** 2

**All citations in Google Scholar:** 72

### Part B. CV SUMMARY (max. 3500 characters, including spaces)

Lecturer and researcher at Complutense University of Madrid (Profesora Contratada Doctora), where she has been working since 2008. She received her PhD from the UCM with outstanding cum laude, obtained unanimously. 1 six-year period of research. She is graduated from the Faculty of Information Sciences with a specialty in journalism. He has a Master's degree in Television Management, coordinated by the UCM and Telemadrid. She has an intense research activity, developed continuously over time and focused on RRI, Gender and especially vulnerable groups. She has participated in diverse research projects: in the last 8 years she has been an active member and / or Principal Investigator in prestigious competitive research projects funded by UCM, Banco Santander, MINECO, CAM, European Commission (3 HORIZON 2020, responsible for the methodology and ethical issues of the consortium in one of them), among others. She is the author and co-author of several book chapters (14 in total) published by leading publishers in the field of communication and visual culture, such as Ocho y medio, Nordicom, Campgráfico, Trea, De Gruyter, among others. Coordinator of 3 monographic works. She also has numerous papers for scientific and dissemination journals. She has 12 papers published journals indexed in JCR, SCOPUS, IN-RECS, LATINDEX, RESH and MIAR. Speaker at prestigious international conferences. Research stays at San Marcos University in Lima, Sorbonne University (Paris), Lisbon Polytechnic and Lumière Lyon II



(Lyon). In the professional field, she has worked as a producer, exhibition curator and documentary maker (with international mentions).

## Part C. RELEVANT MERITS (sorted by typology)

### C.1. Publications (see instructions)

1. **Paper.** GARCÍA, N., BUENO, T. y HANNINEN, L., 2020. Responsible Research and Innovation (RRI) as a driving force for change in corporate communication: New forms of governance and participatory structures. *El Profesional de la Información*, 29(3). DOI: <https://doi.org/10.3145/epi.2020.may.13>
2. **Paper.** LARA, M., GARCÍA CASTILLO, N. y BUENO DORAL, T., 2018. Teaching innovation in Communication studies: documentary analysis of projects funded by public universities of the Community of Madrid *CIC. Cuadernos de Información y Comunicación*, 23, pp. 143-156.
3. **Paper.** BUENO DORAL, T. Y GARCÍA CASTILLO, N., 2016. Gender-related persecution and asylum right in international jurisprudence: advances and challenges. *Derecom*, 21, pp. 49-62.
4. **Paper.** GARCÍA CASTILLO, N. y BUENO DORAL, T., 2016. The image of women in advertising photography during the Spanish civil war. *FOTOCINEMA Revista científica de cine y fotografía*, (13).
5. **Paper.** BUENO DORAL, T. y GARCÍA CASTILLO, N., 2016. Women's image on video game covers: a comparative analysis of the Spanish market (2011-2015). *Prisma Social*, (1), pp. 120-155.
6. **Paper.** BUENO DORAL, T. B., y HÄNNINEN, L. I., 2012. Educational innovation with interactive youth: teaching communication through real social projects and digital strategies. *Estudios sobre el mensaje periodístico*, 18(special issue), 161. DOI: [http://dx.doi.org/10.5209/rev\\_ESMP.2012.v18.40892](http://dx.doi.org/10.5209/rev_ESMP.2012.v18.40892)
7. **Paper.** BUENO DORAL, T., 2012. The artistic sources of the classic advertising poster. Analysis from a gender perspective. *Documentación de las Ciencias De la Información*, 35, pp. 225-241.
8. **Paper.** BUENO DORAL, T., y GARCÍA CASTILLO, N., 2012. The poster in the "social realism" of Spanish cinema. *Vivat Academia*, (119), pp. 31-41.
9. **Paper.** BUENO DORAL, T. y GARCÍA CASTILLO, N., 2012. Traditional female roles in the covers of children's video games: content analysis applied to Imagina Ser and Review of the PEGI code. *Creatividad y Sociedad*, (19), pp. 1-27.
10. **Paper.** BUENO DORAL, T. y HANNINEN, L., 2011. Investigation and resolution of cases in the teaching method of real social project. *Educación y Futuro Digital*, (1), pp. 89-96.
11. **Book chapter.** BUENO DORAL, T., GONZÁLEZ HERNANDO, I. y NAVAJAS SECO, R. The challenge of cognitive accessibility in university museums. In Pazos López, A., Alonso Tak, A. (2020) *Socializing Art Museums. Rethinking the Publics Experience*, De Gruyter. ISBN: 978-3-11-064632-0. Retrieved from: <https://www.degruyter.com/view/title/550070?language=en>
12. **Book.** BUENO DORAL, T., GONZÁLEZ HERNANDO, I. y NAVAJAS SECO, R., (Coord.) *Socially responsible and innovative culture and digital technologies*. TREA: Madrid, 2019. ISBN: 978-84-17987-59-6.
13. **Book chapter.** BUENO DORAL, T., PLANGGER, L y GARCÍA CASTILLO, N. Analysis of museum accessibility for people with visual and hearing disabilities: detection of good practices, challenges and opportunities in museums in France, Germany and Austria. In Bueno Doral, T., González Hernando, I. y Navajas Seco, R. (2019) *Socially responsible and innovative culture and digital technologies*. TREA: Madrid. ISBN: 978-84-17987-59-6.
14. **Book.** BUENO DORAL, T. (Coord.) *Mission of the university today: an interdisciplinary approach*. Campgrafic: Valencia, 2018. ISBN 978-84-96657-54-0.
15. **Book chapter.** SOLANO, A., BUENO DORAL, T. y GARCÍA CASTILLO, N., Corporal imaginaries. Gender perspective applied to digital media literacy in early childhood. In K. Sirkku & R. Kupiainen (2015), *Reflection on Media Education Futures*, Nordicom, University of Gothenburg, Sweden., 2015. ISBN 978-91-87957-16-1.



- 16. Book chapter.** BUENO DORAL, T. y GARCÍA CASTILLO, N. Adaptation of the real social project to the EHEA: Entrepreneurship at university. In Camacho, M. M. (2015). *Procesos de aprendizaje de vanguardia en la enseñanza superior*. ACCI (Asoc. Cultural y Científica Iberoameric.): Madrid. ISBN 978-84-15705-23-9
- 17. Book chapter.** BUENO DORAL, T., CELA, J. y PARRAS, A. Research Results: Expert Interviews. In Hänninen, L. (2013). *Refugee women and the media: analysis of the media visibility of refugee women*. Fragua: Madrid. ISBN: 978-84-7074-598-0.
- 18. Book chapter.** BUENO DORAL, T., y GARCÍA NIETO, T. Applications of the interactive teaching method "real social project" in teaching, research and design of communication campaigns. In Caldevilla Domínguez, D. (2012). *El EEES como plataforma de innovación universitaria*. Vision Libros: Madrid. ISBN: 978-84-7074-397-9.
- 19. Book chapter.** HANNINEN, L., NUÑEZ, P., y BUENO DORAL, T. Teaching communication and the real social project: coaching and mentoring methods as educational innovation. In *INTED2012 Proceedings*. International Association of Technology, Education and Development (IATED): Madrid, 2012. ISBN: 978-84-615-5563-5.
- 20. Book chapter.** BUENO DORAL, T. The masculinization of the female character in Spanish fiction. In Zurián, F.A. (2011). *Imágenes del eros: género, sexualidad, estética y cultura audiovisual*. Ocho y Medio Libros de Cine: Madrid. ISBN: 978-84-96582-781.

## C.2. Research projects

1. Reshaping Attention and Inclusion Strategies For Distinctively Vulnerable People among the Forcibly Displaced – RAISD. **European Commission. H2020.** (Grant 822688) PI: Rubén Fuentes. (01/02/2019 - 31/01/2022) **Tamara Bueno Doral** is a member of the research team in the coordinator partner (UCM), she is also **responsible for methodology and ethical issues of the entire consortium.**  
€ 2 662 129,08
2. Rise Women with Disabilities in Social Engagement (RISEWISE). **European Commission. H2020-MSCA-RISE-2015-690874.** 01/09/2016-28/02/2021  
1 809 000 €. PI in UCM: Juan Pavón Mestras.  
Member of the research team.
3. Medialab Madrid as a transversal laboratory model: Art, Science, Technology, Society + Sustainability for Digital Agenda. I+D financed by **Madrid Community and European Social Fund.** 08 January 2020 / 08 December 2022. 183.404 €. PI: Isidro Moreno.  
Member of research team
4. Art, accessibility, museography, social integration, disability, culture for all. Funded by SANTANDER-UCM. Referencia PR26/16-14B-2. 01/01/2017 a 31/12/2018. 8.000 €  
**PI: Tamara Bueno Doral.**
5. Historical research and accessible digital representation. New contributions and conclusion of the study of artistic heritage during the Spanish Civil War and the postwar period. I+D+i Project financed by **Ministerio de Economía, Industria y Competitividad.** 01/01/2018 - 31/12/2019. HAR2017-82788-P 24.200 €. PI: Isidro Moreno and Arturo Colorado Castellary  
Member of the research team.
6. Museology and social integration: the dissemination of the artistic and cultural heritage of the Prado Museum to groups of special accessibility (blind, deaf and inmates). Project financed by **Comunidad Autónoma de Madrid** (Convocatoria 2015 de Programas de Actividades de I+D entre Grupos de investigación). S2015/HUM-3494. 01/01/2016- 2019 205.005,9 € PI: José María Salvador González.



Member of the research team.

7. Fostering a Transition towards Responsible Research and Innovation Systems (FoTRRIS). **European Commission. H2020.** Grant: 665906. (01/10/2015-31/03/2018)  
1 674 500 € PI in UCM: Juan Pavón Mestras.  
Member of the research team.
8. Historical research and accessible digital representation. The artistic heritage during the Spanish Civil War and the postwar period. I+D+i Project financed by **Ministerio de Economía, Industria y Competitividad.** 01/01/2015-31/12/2017. HAR2014-53939-P. 22.000 €. PI: Isidro Moreno and Arturo Colorado Castellary  
Member of the research team.
9. Research R&D Project for the Promotion of Gender Equality in Scientific Information. Project financed by Ministerio de Educación y Ciencia. 2011-0004-INV-00016. 01/01/2012-31/12/2014. PI: Teresa García Nieto.  
Member of the research team.
10. Creation and Psychosocial and Cultural Effects of Audiovisual Discourse. 940350. Project financed by Banco Santander. 12 months (2012-2014). PI: Ubaldo Cuesta Cambra.  
Member of the research team.

### C.3. Contracts, technological or transfer merits

1. Article 83 de **Video-Report of the Solidarity Youth for the Spanish Red Cross.** April-May 2016. PI: Alfredo Arceo.
2. Female Refugees and Media: Joined Research Project between Universities and UNHCR. Financed by UNHCR. IP: Liisa Hanninen. 24 months. (2013-2015)
3. Iberoamerican Scholarship Program for Research and Mobility. 'The Promotion and Disclosure of Human Rights in Peruvian Audiovisual'. **Personal grant** financed by Banco Santander, 2015. 5000 €.
4. Iberoamerican Artecology Conference. Socially Responsible and Innovative Technologies and Digital Culture. **PI: Tamara Bueno Doral**, 2018. UCM. AEC16/18-21622
5. Human Rights and the Written Press / 125-2008. Financed by Fundación Ciudadanía y Valores. PI: Ubaldo Cuesta Cambra. 12 months. 2009/2010

### C.5. Other merits

1. Secretary of Museum I + D + C, within the MUSACCES Consortium.
2. Evaluator of scientific journals and speaker at 15 **national and international conferences.**
3. **PI of the teaching innovation project: 'The application of the RRI perspective in educational innovation:** "The real social project method". Project financed by UCM 394. 2020/2021. Previously financed for 5 YEARS (2010-2015). Advice to more than 30 NGOs in childhood, refugees, gender violence and social exclusion.
4. **Curator** of exhibitions.