

**DOCTORAL TRAINING SEMINAR
PHD IN FRENCH STUDIES**

FEBRUARY 19TH, 2020

PROFESSOR: Jorge Juan Vega y Vega.

PLACE: Salón de Grados de la Facultad de Filología, de la Universidad Complutense de Madrid.

TITLE:

*Iconicidad, inferencia y verbalización.
El análisis de la imagen a través del 'Método Integral'*

*Iconicity, inference and verbalization.
Image analysis through the 'Integral Method'*

A general methodological reflection on the language-image / image-language relationship and some of its possible applications in the teaching-learning-acquisition of languages, the exploration of literature, cinema, visual arts, advertising communication, etc.

