



NURIA PUIG

**Professor of Economic History and Institutions
Department of Applied Economics and History
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UNIVERSIDAD COMPLUTENSE DE MADRID

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EDUCATION

1982 BA History, Universidad Autónoma de Madrid

1984 MA Modern Languages and Translation (German), Universidad Complutense de Madrid

1986 PhD History, Universidad Autónoma de Madrid

INTERNATIONAL EXPERIENCE

Heidelberg Universität: DAAD PhD student 1983-1984 (1 year)

Bonn Universität: F. Ebert Stiftung PhD student 1984-1986 (2 years)

Center for European Studies Harvard University: F. Ebert Stiftung postdoctoral student 1987 (6 months)

European Parliament: intern 1989 (6 months)

Center for European Studies Harvard University: Fulbright visiting scholar 1994 (6 months), UCM visiting scholar 2009 (6 months) and 2012 (6 months)

The Ohio State University: visiting professor 2014-2017 (3 years)

TEACHING EXPERIENCE

Universidad Complutense de Madrid 1987-present: undergraduate and graduate courses in World Economic History, European Social and Economic History, Spanish Economic History, Business History, Debates in Economic History, History of Globalization, Research Methods in Social and Economic History

The Ohio State University 2014-2017: undergraduate courses in History of Globalization, History of Spain, American Economic History

RESEARCH TOPICS

Long Term Effects of Foreign Direct Investment in Late Developing Economies (19th and 20th century)

Organizational Strategies of Family Capitalism (20th century)

The Iberoamerican Education Market (1950-2010)

RESEARCH PRODUCTIVITY AND MERIT

5 *sexenios*

4 academic books, 66 book chapters, 65 journal articles (19 JCR-Q1 articles)

Principal investigator of 5 competitive research projects Spanish Research Agency AEI and projects sponsored by private institutions

Participant in competitive projects (AEI, EU, CAM, Thyssen, BBVA and other)

Member of the editorial board of *Revista de Historia Industrial*, *Business History Review* and *Journal of Evolutionary Studies in Business*

Director of UCM Business History Research Group

Associate Researcher Instituto Complutense de Estudios Internacionales

Corresponding member of Reial Acadèmia de Bones Lletres de Barcelona

PhD GRADUATES

Adoración Álvaro-Moya 2010 (Associate Professor CUNEF, Spain)

Rafael Castro-Balaguer 2010 (Associate Professor UAM, Spain)

María Fernández-Moya 2015 (Associate Professor CUNEF, Spain)

M. Inés Barbero 2015 (Professor UBA, Argentina)

PhD STUDENTS

Miguel Cuervo-Frías UCM

ONGOING PROJECTS

Spanish Research Agency. PID2021-128653NB-I00. Determinants of Technological Change in Spain 1950-2000: Education and Research. IP: A. Álvaro.

Spanish Research Agency. PID2022-141388NA-I00. The Historical Development of Cultural Industries in Spain. IP: M. Fernández-Moya.

RECENT PUBLICATIONS

A. Álvaro, **N. Puig** & E. Torres (2020): "Managing Foreign Knowhow and Local Human Capital: Urquijo Group and the Rise of Spanish Engineering Firms", *Business History* 2020, 62:7, 1231-1253.

A. Álvaro, S. Fellman & **N. Puig** (2020): "Foreign Investment and the Development of Managerial and Entrepreneurial Capabilities in Host Economies", *Business History* 2020, 62:7, 1063-1078.

M. Fernández-Moya & **N. Puig** (2021): "Shaping the rules of the game: Spanish capitalism and the publishing industry under dictatorship (1939-1975)". *Business History* 2021, 63:8, 1273-1292.

N. Puig & M. Fernández-Moya (2021): ¿Son útiles las escuelas de negocios para la empresa familiar? La influencia de IESE en tres empresas españolas significativas". *Revista de Historia Industrial* 2021, 30:81, 117-150.

P. Fernández, **N. Puig**, E. García-Canal & M. Guillén (2022): "Learning from Giants. Early exposure to advanced markets in the growth and internationalization of Spanish health care corporations in the twentieth century", in P-Y. Donzé & P.

Fernández Pérez (eds.). *The Business of Health: New Approaches to the Evolution of Health Systems in the World* (London, Routledge)

N. Puig (2022): “¿Quién pone las reglas? Ferrer Internacional y Técnicas Reunidas, dos actores de la Transición empresarial”, in J. de la Torre & M. Rubio (eds.). *Economía en Transición. Del tardofranquismo a la democracia*, pp. 253-284 (Madrid-Marcial Pons).

E. San Román, **N. Puig** & Á. Gil (2023), “German capital and the development of the Spanish seaside tourist industry, 1950s-1990s: A tale of two strategic alliances”, *Business History*, vol. 65, issue 4, pp. 762-786.

N. Puig & E. Torres (2023): “El Banco Urquijo (1850) y Juan Lladó (1907-1982)”, in Gabriel Tortella y Gloria Quiroga (dirs), *Bancos y banqueros. Dos siglos de crédito privado en España y sus protagonistas*, pp. 1-22 (Alborote-Comares).

N. Puig (2024): “Empreses i empresaris a Catalunya”, *Revista Econòmica de Catalunya* 89, 84-91.

M. Fernández-Moya, A. Álvaro-Moya & **N. Puig** (2025). “Supply-driven academic innovation. Establishing entrepreneurship education as a discipline in Spain (1974-2000s)”, *Management & Organizational History*, 20 (2), pp. 160–188.

N. Puig (2025). “Madrid: The Making of a Business Capital”, in J.C. Sola-Corbacho & J. Campbell (eds), *Routledge Handbook of the History of Madrid*, (London-Routledge).