

SCIENTIFIC WORKSHOP ON ***THE IMPACT AND VALUE OF SCIENCE: NEW PERSPECTIVES AND APPROACHES FOR ITS ASSESSMENT***

Organizers:

Foro de Empresas Innovadoras (FEI)

Instituto Complutense de Estudios Internacionales de la Universidad
Complutense de Madrid (ICEI-UCM)

Instituto de Gestión de la Innovación y del Conocimiento, (INGENIO) CSIC,
Universidad Politécnica de Valencia

With the collaboration of Fundación Ramón Areces

9 April 2018, 9:30 to 17:00

Venue: Calle Vitrubio, 5. Madrid

Objectives:

This meeting is motivated by the challenges posed to evaluation practice by the emergence of new approaches to science and innovation policy. The spread of concepts like “responsible research and innovation”, “open science”, “transformative innovation”, or “co-creation” reflect, first, the need for a deeper and more open collaboration between scientists and all groups and communities that can be affected by the results of scientific research. Secondly, these concepts contain a call for scientists to take into consideration the social implications of their work and the direction that its results can give to the innovation process. Yet, evaluation practice has not adapted to these emerging concepts despite the growing role of evaluation in the definition and implementation of science and innovation policies. Instead, evaluation practices continue firmly anchored in a traditional view that separates scientific research from technological development and from innovation activities.

The workshop will discuss the problem, explore the evaluation approaches that could fit with the emerging science and innovation policy approaches, and consider the barriers to the diffusion of these approaches posed by current evaluation practices.

Programme

SPEAKER	INSTITUTION	TOPIC
Opening session. 9.30-9.45 First session. 9:45- 11:15		
Chiroleu-Assoline, Mireille	Université Paris1	Some thoughts about the impact value of science
Leonie Van Drooge	Rathenau Instituut. The Hague	Evaluation of impact – from an add-on function towards a joint and integrated process
Simoes, Vitor Corado	Instituto Superior de Economia e Gestao. Lisboa	Why Science increasingly needs Technology?
11:15-11:45 Break Second Session: 11:45-12:45		
Gubrandsen, Magnus	TIK Centre for Technology, Innovation and Culture, University of Oslo	“The process of impact seen from the user side”.
Edler; Jakob	Manchester Institute of Innovation Research. Manchester	Understanding better the impact of scientific knowledge on policy. Conceptualising policy making conditions
Third session: 12:45-13:45		
Rafols, Ismael	Ingenio. CSIC-Universidad Politécnica de Valencia	On the alignment of research agendas with societal needs: looking ahead of impact with research portfolios
Pierre-Benoit Joly	INRA. Directeur du Laboratoire Interdisciplinaire Sciences Innovations Sociétés	Evaluating and enhancing the social impact of research - The ASIRPA approach
13:45-15:15 Lunch Third session (continuation) 15:15-16:15		
Molas, Jordi	Ingenio. CSIC-Universidad Politécnica de Valencia	Analysing interactions: A Diversity Approach for Research Evaluation

Wouters, Paul	Leiden University	Mapping interactions as the basis of measuring “impact”
General debate 16.15-17:00 17:00 End of the Workshop		



El Foro de Empresas Innovadoras (FEI), en colaboración con la Fundación Ramón Areces., tiene el placer de invitarle, el **lunes 9 de abril, de 19:00 a 20:30 h.** a la Mesa Redonda:

" ¿Cuál es el impacto real de las Políticas de Innovación en las empresas"

La creciente proliferación de medidas para fomentar las actividades de I+D+i en las empresas, hace necesario reflexionar sobre los efectos reales que tienen sobre las tareas y resultados de las entidades productivas. La importancia de este debate se acentúa en España como consecuencia de la necesidad de impulsar, decididamente, aquellas actividades dentro de un marco de cambio del tejido productivo hacia un mayor contenido de conocimiento.

La mesa de debate planteada reúne a importantes representantes de las administraciones públicas y del mundo empresarial para establecer un diálogo franco y constructivo de cara al futuro.

Actuará de moderador: **José María Insenser**, miembro del Foro de Empresas Innovadoras. La mesa contará con las siguientes intervenciones:

INAUGURACIÓN

Raimundo Pérez-Hernández y Torra

Director de la Fundación Ramón Areces.

José Molero

Presidente del Foro de Empresas Innovadoras (FEI).

PONENTES

Francisco Marín

Director General del Centro para el Desarrollo Tecnológico Industrial (CDTI).

Alejandro Arranz

Director General de Innovación de la Comunidad de Madrid.

José Tomás Romero

Jefe de Innovación de Ametic.

Juan Cruz Cigudosa

Director Científico de New Integrated Medical Genetics (NIMGenetics).

Lugar: Salón de Actos de la Fundación Ramón Areces

C/Vitrubio, 5.

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Fecha y hora: 9 de abril, 19:00 h

Plazas limitadas. [INSCRIPCIÓN](#)