



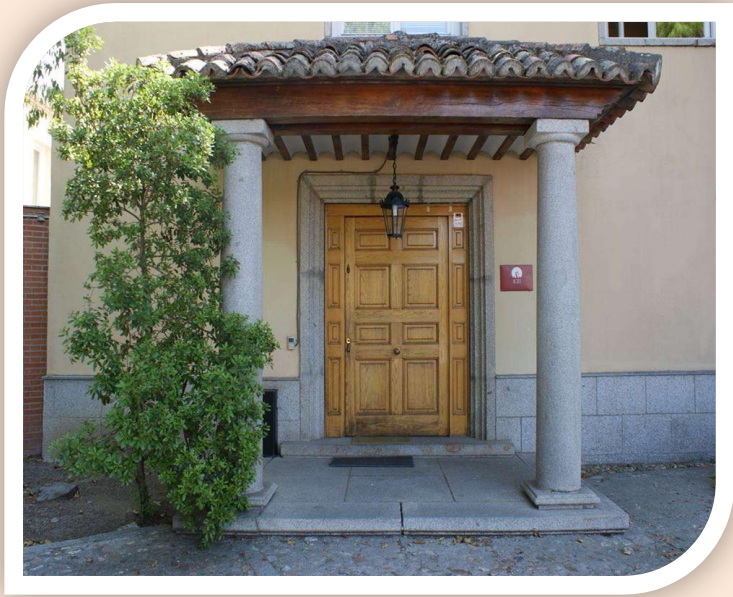
International ICEI Summer School

Directors: Esther del Campo & Javier Ramos

Digital Democracy

22 June to 3 July 2015





The Complutense Institute for International Studies (ICEI), a leading center of research and investigation which cover a wide range of topics related to Globalization, is organizing a Summer School on the Economic and Political effects

of New Technologies – ICT's, that will take place at Complutense University (Madrid) between 22th June, 2015 and 3rd July, 2015.

The main purpose of the Summer School program is to synthesize and integrate the main challenges, potential, limitations and opportunities that ICTs can provide in the current socio-economic international scenario.

We set out to bring together leading professors and researchers currently working on the digital component of democracy, political parties, social

movements, media and communication, citizenship, business, finance, employment and environment. We will also provide attenders with a methodological program on "Networking Analysis" and an in depth lecture on Voting Advise Application (VAA) and electoral platforms.



*Two-week Summer Program on the Economic and Political effects of
New Technologies-ICTs at Complutense University of Madrid.*

Join a two-week program on one of the Europe's leading institution of research and learning: ICEI (Complutense Institute for International Studies). Our summer Session allows attendees to take on challenging academics for professional purposes, while balancing networking and social activities in Madrid, one of the most fast paced, dynamic and fun cities in Europe.

The main purpose of the Summer School program is to synthesize and integrate the main challenges, potential, limitations and opportunities that ICTs can provide in the current socio-economic international scenario. Our idea is to focus on the two great challenges that we face nowadays, namely economic growth and democratic expansion in times of crisis.

Therefore, the program combines lecture session, mainly on e-politics and e-economy, and practical sessions mainly focused on social network analysis and related methodologies.

The professors and teaching staff are leaders in their fields in different universities, mainly in Europe. Some of them, are also leading personalities of international organizations or social movements, all of them experts in trending topics linking ICTs and Governance.

Lectures are delivered in English.

Options Available: One Week, Two Week program or Networking Analysis I and II

One week program (22-27th June)

- Focus on ICT's & Politics

Two week program (22th June - 3rd July)

- 1st Week Focus on ICT's & Politics
- 2nd Week Focus on ICT's & Economy

Networking Analysis I and II

- Methodological workshops



Prices and course options

For those not being able to attend the two-week program, one-week is also available. In this case, the first week will focus on ICT's and Politics (22-27th June); the second on ICT's and Economy (29th June- 3rd July). The people attending the Summer School will have lodging and breakfast included (1350€ two week course; 790€ one week course). Those that prefer the Networking Analysis I and II, will attend two methodological workshops over the two weeks (including four nights of lodging and breakfast, prized 520€)

Two-week course

- 1350 €
- Lodging and breakfast included (14 nights)

One week course

- 790 €
- Lodging and breakfast included (7 nights)

Network Analysis I and II

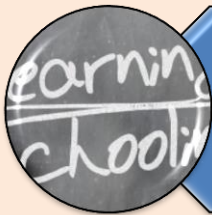
- 520€
- Lodging and breakfast included (4 nights)

Recreational activities

Some recreational activities will also be available for the Summer School participants: Guided visits to Historic Madrid, Intensive Courses of Spanish for foreigners, and even Flamenco!



Guided visit to Historic Madrid



Intensive Courses of Spanish for foreigners

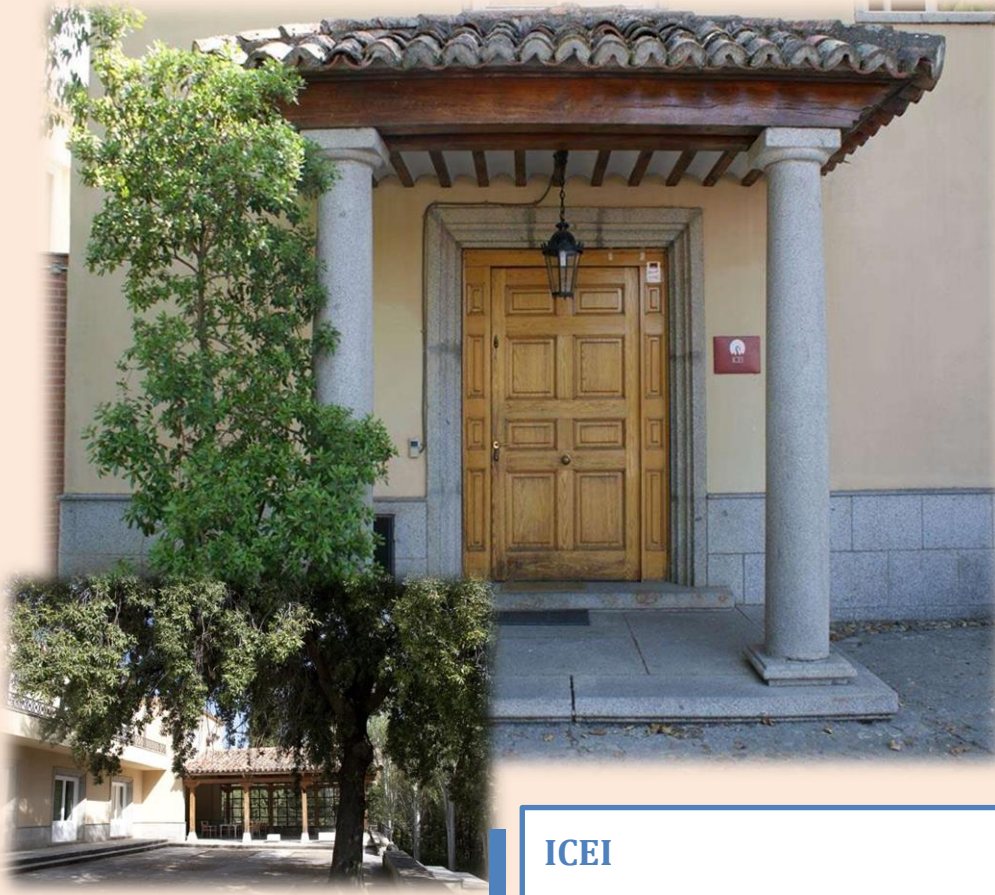


Madrid Night



Gastronomy

Location



Morning sessions and part of the evening sessions will take place at ICEI, Complutense University. ICEI is located in a beautiful house built in the middle of the XXth century and donated to the University.

ICEI

Campus de Somosaguas. Universidad Complutense de Madrid.
www.ucm.es/iceienglish/

Linked to the ICEI main building, there are other facilities, such as the Center for Public Management with its modern style, open spaces, transparent walls.



Center for Public Management

Subjects

✓ *E-governance:*

The use of the ICTs in society by different social, economic and political actors, has radically changed the way governance is done in the XXIst Century. Several dimensions of nowadays democracy have been radically altered because of the existence of new means for participating, receiving information, debating and deciding. The public administrations have also developed new means for communicating with the citizens, even the voting system have been transformed.

✓ *Power and Agency in New and Social Media:*

New tools have been the basis for ICTs aided communities to emerge. They have introduced new qualities to the traditional communication. How are these changes affecting the power relationships and the capability of each individual to act independently and make their own choices?

✓ *Digital Social Movements:*

How are the ICTs affecting the way social movements behave? Social movements are facing the challenge to adapt to a new communication environment, thus affecting their traditional organizational, communicational and , in general, their means of action

✓ *Round Table ICTS and Politics:*

Political representatives sent by some of the most relevant political parties in Spain, both the traditional and the emerging (PP, PSOE, Podemos, Partido X, Ciudadanos), will discuss how the ICTs are affecting politics in Spain and in Europe

✓ *E-journalism:*

Journalism as a profession and the art of making newspapers have been one of the fastest changing due to the influence of ICTs. This talk focuses on approaching these changes in a systematic way, so that these changes can be understood and used in order to improve social communication.

✓ *Applied political research: Analyzing data from Voting Advice Applications*

This session, quite technical, focuses on the Voting Advice Applications (VAAs) is intended to help voters identify which parties are closer to their own preferences. For these applications to be reliable, some requisites have to be fulfilled in order to

guarantee their accuracy of lack of important biases. Some platforms will be analyzed and used by the participants.

✓ ***Ciberactivism, Tecnopolitics and r-evolution:***

The use of ICTs for internal dynamics inside social movements is combined with an analysis of the new tools, means of action, that social movements are developing. These new repertoires, do they substitute or add up to the ones typical of the old style? A ciberactivist will share with us her practice: mobilization through the internet using different means.

✓ ***Collaborative Networking in Action:***

The network culture develop through the social means of communication, is changing the way entrepreneurs relate to each other. Cooperative social network are become quite common. In this event, a practical session of networking will take place, offering the opportunity to live how networking is done, both using success and failure stories.

✓ ***Social Network Analysis (I and II):***

Participants will acquire the skills for using the trending methodology called Social Network Analysis, explained step by step by and academic expert.

✓ ***ICTs & Business:***

ICTs have influenced the way businesses relate to all of their interest groups (customers, b2b, providers, Public Sector). This talk focuses on identifying the way ICTs are changing the life of businesses.

✓ ***Digital Entrepreneurship:***

Linked to the idea of Digital Economy, the EU is focusing on the different technologies that are expected to boost the European Economy, bringing to the Digital Entrepreneurship: mobile and social solutions, cloud computing, data analytics are some of the new features offering new opportunities to the new ways to be entrepreneur.

✓ ***ICTs & Finance (Crowdfunding) and Round Table on Crowdfunding***

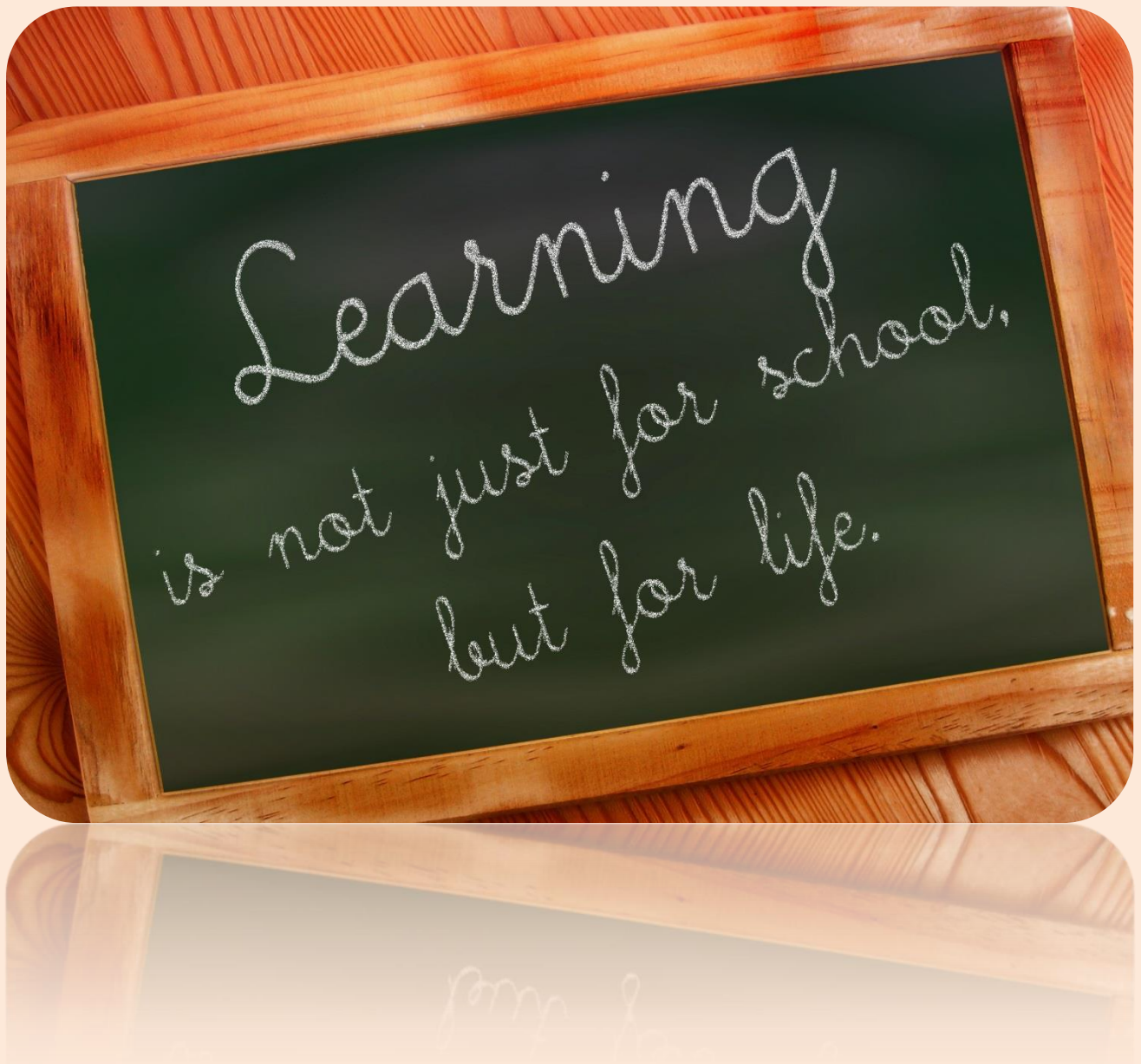
Crowdfunding has emerged as a new means to start new businesses. Instead of a few people, putting a lot of money; many people, putting little money. Due to this new means to gather money for new projects, derive from social initiatives and not from the State, new ideas can find their way and become a reality.

✓ *Visit to an innovation Living Lab: Empowerment and Innovation using ICTs in LLs.*

Living Labs have become an extended reality all over Europe. A living Lab will be visited, making it possible to understand the differences of a LL with regards of other spaces of experimentations. Living Lab will also allow methodologies, empowerment and other features of innovation trends to be explored and experimented.

✓ *ICTs & Environment. The Life of Electronics:*

The expansion of ICTs in daily political, social, economic life, implies facing also new challenges. What is the life expectancy of electronics? What to do with them when they are no longer useful?



Speakers:

Dimitra Milioni

- Cyprus University of Technology

Vicky Triga

- Cyprus University

Lia-Pascalía Spyridou

- Cyprus University

Fernando Mendez

- ZDA- Zurich University

Jonathan Wheatley

- ZDA- Zurich University

Victor Sampedro

- Universidad Rey Juan Carlos Madrid

Simona Levi

- X.nets

Javier Moral

- FANGALOKA
networking and
coworking

Uwe Serdült

- ZDA- Zurich University

Javier Ramos

- ICEI. Universidad Complutense de Madrid

Lanzanos.com

- Crowdfunding organization

Monica Edwards

- INGENIO, Universidad Politecnica de Valencia Living Labs

Pilar Gangas

- Juan March Institute

Vera Hoelscher

- Royal Holloway (London)

Rafael Font

- Royal Holloway (London)

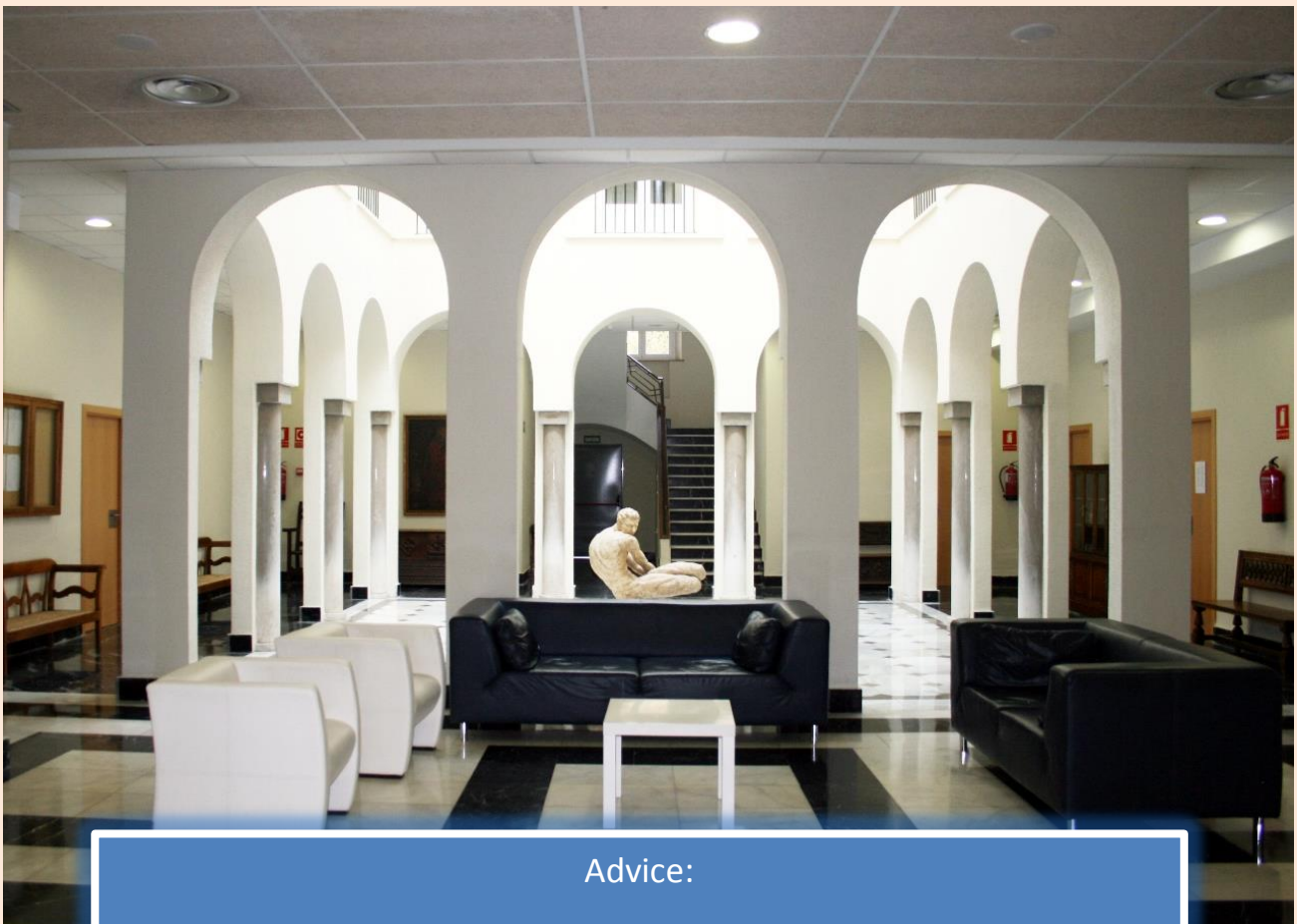
Lodging:



Lodging will be offered at Santa Teresa Hall (Colegio Mayor Santa Teresa), located at the heart of the Complutense University main campus.

It is a perfect place to be able

to enjoy focus and work, surrounded by several parks. It is also easily connected to the city center, being 5 minutes away from the Moncloa transport hub, 20 minutes from Plaza de España.



Advice:

Subjects, Speakers or lodging might change

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING		First Week (22-27 th June)					
	10:00 a.m to 11:30 p.m.	e-Governance	Digital Social Movements	Applied Political Research: Analysing data from voting Advice Application	Ciberractivism	Social Network Analysis (1)	Social Activities (optional)
Break		11:30 a.m to 12.00 p.m					
	12:00 p.m to 13:30 p.m	Power and Agency in New and Social Media	e-journalism	Applied Political Research: Analysing data from voting Advice Application	Tecnopolitics and r-evolution	Social Network Analysis (1)	
AFTERNOON							
	14:30 p.m to 16:30 p.m	Collaborative Networking in Action	Round Table with e-media professionals	Applied Political Research: Analysing data from voting Advice Application	Round Table with e-political parties	Social Network Analysis (1)	
EVENING							
	20.00 p.m						Social Activities (optional)

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING		Second Week (29 th June to 3 rd July)				
	10:00 a.m to 11:30 p.m.	Social Network Analysis (2)	Digital Economy and the EU	ICTs & Finance (Crowdfunding)	Visit to an innovation Living Lab	ICTs & Environment The life of Electronic ICT4D Center
Break		11:30 a.m to 12.00 p.m				
	12:00 p.m to 13:30 p.m	Social Network Analysis (2)	ICTs & Business	ICTs & Finance (Crowdfunding)	Visit to an innovation Living Lab	ICTs & Environment The life of Electronic ICT4D Center
AFTERNOON						
	14:30 p.m to 16:30 p.m	Social Network Analysis (2)	Digital Entrepreneurship	Round Table on Crowdfunding	Visit to an innovation Living Lab	ICTs & Environment The life of Electronic ICT4D Center
EVENING						
	20.00 pm					Social Activities (optional)

NETWORKING ANALYSIS I & II					
		FRIDAY	SATURDAY	SUNDAY	MONDAY
MORNING		26 th June	27 th June	28 th June	29 th June
	10:00 a.m to 11:30 p.m.	Social Network Analysis (1)	Social Activities (optional)	Free Time	Social Network Analysis (2)
Break		11:30 a.m to 12.00 p.m			
	12:00 p.m to 13:30 p.m	Social Network Analysis (1)	Social Activities (optional)	Free Time	Social Network Analysis (2)
AFTERNOON					
	14:30 p.m to 16:30 p.m	Social Network Analysis (1)	Free Time	Free Time	Social Network Analysis (2)
EVENING					
	20.00 pm		Social Activities (optional)		



International ICEI Summer School

Contact Info:

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Organizations supporting this Summer School:

