

CURRICULUM VITAE

OSCAR PERELLI DEL AMO

Personal information

Name: OSCAR PERELLI DEL AMO

Date of birth: June 3rd, 1970

Nationality: Spanish

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Education

1994-1996 **Doctorate Programme in Applied Economics and Spanish Economy.** Complutense University of Madrid

1993-1994 **Master in Economic Analysis and Public Sector** (900 hours). Instituto de Estudios Fiscales. Ministry of Economics.

1988-1993 **Majored in Economics,** Complutense University of Madrid.

Professional Experience

2002-present **Head of Research in Exceltur, “Alliance for Tourism Excellence”** a lobby group formed by 28 of the most important Spanish tourist companies.

Responsible for all the studies carried out by Exceltur, specifically a quarterly conjuncture analysis, Tourism Satellite Account and different studies about the impact of construction on tourism and tourist urban planning.

The main directed projects are:

- **MoniTUR: a Monitor of the Tourism Competitiveness of Spanish Regions.** MoniTUR is composed by 73 different indicators that reflect the position of each region in the 7 pillars selected to measure Tourism Competitiveness and has been selected as a reference for the OECD and UNWTO.
- **Barometer of economic Impact of the 100 most important Spanish tourism destinations.** It includes a new way to approach tourism impact at a local level, including detailed data of employment by tourism subsector and the Accommodation Revenue per Available Room,
- **IMPACTUR.** Tourism satellite account of 6 Spanish Regions Andalusia, Balearic Islands, Canaries Islands, Valencia, Galicia and Madrid, representing 75% of total Spanish Tourism Sector.
- **White Paper of how to renovate a mature tourism destination.**
- **White Paper of Human Resources in Tourism Sector.**
- **Study Socioeconomic, environmental and labour impacts of the different tourist urban development models of the Spanish littoral.**
- **Spanish Tourism Business Confidence Survey** specifically designed in 2002 for the different subsectors of tourism value chain. 2,000 tourism companies answer the survey

each quarter. After 39 quarters it has been consolidated as the main source to approach the short-term evolution of Spanish Tourism Sector.

- A quarterly synthetic Index of Spanish Tourism GDP.
- Tourist perspectives, a quarterly report focused on the Spanish Tourism Short term analysis.

- Member of Tourism Knowledge and Statistics Experts Committee of Spanish Tourism Strategic Plan for 2020 in 2007.
- Member of United Nations World Tourism Organizations Statistics Committee

1995-2002 **Partner of Consultores de Administraciones Públicas (Group Analistas Financieros Internacionales)** directing studies and projects for different public administrations in the fields of: Strategic Planning, Information Technologies, Regional Accounts, Economic Impact, Conjunctural Analysis, Competitiveness Analysis and Social Economy.

The main directed projects are:

- “Galicia 2010” a strategy of tourism and retailing
- The quarterly regional accounts of Comunidad de Madrid
- Menorca urban planning (awarded by 2005 National Urban Planning Award)
- Analysis of information technologies development in Comunidad de Madrid
- Strategies to integrate Canarian companies in Euro Zone
- A competitiveness plan for Menorca, Ibiza and Formentera
- A Tourism Strategic plan for Mondejar

Teaching Experience

1997-present: Associated **professor of Applied Economics**, Complutense University of Madrid.

Other Experience: Participated as a professor in different courses. The most recent ones are:

- Professor
- Director of Internacional Seminar “**How to reinforce tourism competitiveness: challenges for the new political session**” organized by Exceltur, UIMP Summer Courses, Santander, 20 July 2011.
- Professor of **New Tourism Strategies for XXI century**, Spanish Local Federation Seminars, Madrid 5-7 October 2011.
- Professor of **New private sources of tourism information**, School of Statistics specialised courses, Nacional Institute of Statistics of Spain, Madrid 25 January 2011.
- Professor of **Key aspects to reconvert a mature tourism destination**, Valencia University Summer Courses, Alfaz del Pi, 22 July 2010.
- Professor of **How to create a tourism information system for the future**” Antonio de Nebrija University Tourism Master Degree, Madrid, 1 February 2007.
- Professor of **Landscape and Tourism” Cantabria University professional courses**, Santander, 23 November 2005.
- Professor of Sustainable Tourism” Course on Territory and Tourism, **organized by Menendez Pelayo Internacional University**, Santander, 10-15 September 2005
- Professor of **the Tourism Cluster**, Master of Cultural Tourism, Fundación Ortega y Gasset, Madrid, 2003-2007.
- Professor of **Urban Planning**, Master of Urban Planning, Business School, Murcia University, Murcia, 2003-2006..

- Director of the Summit on “**Urban planning of tourist destinations**” Universidad Internacional Menéndez Pelayo, Santander 14-15, September 2005
- Professor of **Territory and tourism**, Cantabria University, Santander 23 November 2005.
- Professor of **Tourist information systems** Universidad Nacional de Educación a Distancia (UNED), Mérida, 7 July 2005.
- Professor of **Renovation of tourist destinations** Universitat Internacional Menorca Illa del Rei, Mahon, 13-17 September 2004.
- Professor of **Strategic planning of tourist destinations**, Universidad Nacional de Educación a Distancia (UNED), Plasencia, 7-9 July 2004.
- Professor of **Systems of tourist analysis**, School of Statistics, National Institute of Statistics, Madrid, 25 March 2004.
- Professor of **Strategic planning**, Public Management School, Analistas Financieros Internacionales, 1999-2004.

Conference presentations

Participant in different conferences and congresses. The most recent ones are:

- **Rountable on Reinventing Tourism Destinations** in the International Conference on Innovation in Tourism And Hospitality CIT 2013, organized by Florida University, Valencia-Benidorm, 16-19 April 2013.
- **Rountable presenting “10 key factors to reinforce tourism competitiveness at a destination scale”** in the Seminar of Innovation, networks and markets, organized by Castilla-La Mancha University, Albacete, 12-13 March 2013.
- **Roundable on coastal management presenting “The role of legislation to promote tourism repositioning”**, Seminar organized by Spanish Ministry of Environment, Madrid, 16 January 2013
- Key note speaker “**Do we have de appropriate knowledge to manage tourism sector in the global change environment?** “ Seminar organized by Juan Carlos I University, Madrid, 7 November 2012.
- **Rountable on How to reinforce private-public partnership in MICE tourism**, in the 3rd MICE Forum and Spain Convention Bureau Assembly, organized by Spain Convention Bureau, Zamora, 20-21 September 2012.
- **Rountable on Entrepreneurship in the tourism sector**, in Seminar organized by Spanish Ministry of Tourism within Menendez Pelayo International University summer courses, Santander 8 August 2012.
- **Rountable on How to reinforce private-public partnership in MICE tourism**, in the 3rd MICE Forum an Sapin Convention Bureau Assembly, organized by Spain Convention Bureau, Zamora, 20-21 September 2012.
- **Rountable on Moving the Regional Tourism Agenda Forward** in the 2nd International Conference on the Measurement and Economic Analisys of Regional Tourism MOVE 2011, organized by UNWTO and Basque Country Government, Bilbao, 27-29 October 2011.
- Key note speaker “**Repositioning Tourism sector as a source of economic growth: time of braves**“ opening ceremony of Ibiza Tourism School, Ibiza, 20 October 2011.
- “**The renovation of tourism destinations enviroment**”, “**Arquitecturas Ocasionales Seminar** organized by Francisco de Vitoria University, Madrid, 16 September 2011.
- Key note speaker “Renovating Tourism supply value Chain, an opportunity for Spanish economic recovery” I Congress **on Tourism and Economic Diversification**”, organized by Spanish Economist Association, Las Palmas de Gran Canaria, 28-29 March 2011.
- Rountable on “**A new territorial culture** ”, organized by Spanish Geographer Association, Madrid, 2 March, 2011.
- Key note speaker “**The new era of tourism**”, Parliament and Society Semminar, organized by Canary Islands Parliament, Santa Cruz de Tenerife, 17 November 2010.
- “**MoniTUR 2009 A New Approach to Regional Tourism Competitiveness in Spain**” 10th OECD Internacional Forum on Tourism Statistics, Lisbon 22-23 November 2010.

- Key note speaker **“The mature tourism destinations in the global economy”** III Congress on planning, promotion and quality of tourism destinations, organized by Alicante University, Alicante 20 July 2009.
- Roundtable on **“The future of Ibiza tourism sector”**, Organized by Ibiza regional Government, Ibiza 8 April 2011.
- **“Quality in tourism: Public and private issues”** VI International Congress on territory and Urban Planning”, Organized by FUNDICOT, Pamplona, 27-29 October 2010.
- Roundtable on **“Sustainable Economy: new challenges for the future”**. Organized by the NGO Diálogos para la Democracia, Madrid, 1 July 2010.
- Key note speaker **“Do we have the best tourism information to cope with the new challenges?”**, XIV Congress organized by AECIT (Spanish Tourism Experts Association), Gijón, 18 November 2009.
- Key note speaker **“Spanish Tourism ... What had happened without crisis?”** XXIV Seminar on Spanish Economy, organized by Free Economy Association, Alicante, 12 November 2009.
- Key note speaker **“Different behaviour in tourism markets”** Seminar on Tourism, Crisis and Recovery, organized by Barcelona Regional Government, Barcelona, 4 November 2009.
- Presentation **"EXCELTUR: An example of private innovation to improve the Spanish tourism knowledge system"** in The First International Conference on the Measurement and Economic Analysis of Regional Tourism” Organized by UNWTO and Basque Government, San Sebastian 27 October 2009.
- Key note speaker **“Public-private cooperation: An answer for the new scenario”** III Congress on Planning and Quality in Tourism Destinations, organized by Cordoba Regional Government, 8 October 2009.
- Key note speaker **“Knowledge, creativity and technology for a more competitive tourism”**, XII Congress organized by AECIT (Spanish Tourism Experts Association), organized by Rovira i Virgili University, Vila-Seca (Tarragona), 12-14 December 2007.
- Roundtable on **“Quality in Tourism”**, organized by Paradores within Menéndez Pelayo International University, Santander 2 July 2007.
- Roundtable on **“Tourism Statistics”** II Seminar on Tourism, Organized by Santiago de Compostela University, 29 March 2007.
- Key note speaker **“The reconversion of mature coastal tourism destinations”** II Tenerife International Congress, organized by Tenerife Regional Government, Santa Cruz de Tenerife, 28 September 2006.
- Roundtable on **“Tourism quality: Public and private different perspectives”** Seminar on Urbanism, Infrastructures and Environment., organized by Ibiza City Hall, Ibiza, 27 May 2006.
- **“Spanish coast tourism facing a new scenario”** III Tourism Congress of Castellón, Jaime I de Castellón University, Castellón 10 May 2006.
- **“Tourism and territory: Problems and management strategies”**. X Congress of AECIT, Malaga, 30 November 1-2 December 2005.
- **“Socioeconomic, environmental and labour impacts of the different tourist development models”**. VI Spanish Congress of Urban Planning, Sevilla, 18 November 2005.
- **“IMPACTUR: An approach to calculate the impact of tourism on economy”**. Congress on Tourism Satellite Account, World Tourism Organization, Iguazu (Brasil), 15 November 2005.
- **“The challenge of sustainable management of tourism destinations”** I International Congress of Tenerife, Santa Cruz de Tenerife, 27 October 2005.
- **“The proposal of private sector: the total renovation”** Congress of Strategies of Qualification of Tourism Destinations. Universidad Internacional Menéndez Pelayo, Sevilla, 18 May 2005.
- **“The role of the industry in the reconstruction of sustainable destinations”** International Azahar Program, International Cooperation Agency, Ministry of Foreign Affairs, Madrid, 11 May 2005.
- **“Business confidence surveys applied to tourism”**. Conference of Tourism Statistics. World Tourism Organization, Madrid, 9 March 2004.
- **“The recovery of tourism as a development strategy”** Tourism and Sustainability, Fundación Santander Central Hispano, Madrid, 16 January 2004.

- **“The effects of information society on the regional rebalance”** IV congress of Economy of Navarra, Navarra Government, Pamplona, 8 Octubre 2001.
- **“New technologies, regional effects and infrastructures”** Congress of the Challenges of Knowledge Economy. Universidad Internacional Menéndez Pelayo, Pontevedra, 27 September 2001.

Publications

Books

- **“Infrastructures and the effects of the New Economy”** with Pedro Prada, Ed. Grupo Analistas (2001)
- **“Indebtedness for development”**, with Ignacio Ezquiaga. Ed Grupo Analistas. 1998
- **“The effects of euro on tourism and the economy of Canaries”** with Ignacio Ezquiaga, Ed. Gobierno de Canarias (1998).
- Chapter **“Analysis of tourist information sources ,Cyclical decrease or structural change? A challenge for the tourist information system**, of the book **“Analisis and Trends of Tourism”**, Uriel, E. and Hernández, R. (coord.), Ed. Pirámide, Madrid (2004)
- Chapter **“The Financial Account”** of the book **“The Madrid Balance of Payments”**, With Ignacio Ezquiaga and Eva Hurtado, Ed. Civitas (2001)

Articles in Economic Journals

- **“Reconversion in mature tourism destinations in the global change environment: new instruments to boost it”**. Chapter 3 in **Renovation of tourism destinations on coastal areas**, Valencia University, 2012
- **“A new culture in Spanish coastal areas based on turism rehabilitation”**. Papeles de Economía Española, N° 128. June 2011
- **“Improving the tourism activity; increasing the competitiveness challenges of sun and beach product”** Revista Economistas, N° 108. March 2006.
- **“The changes in the Spanish tourist model”** with López, D., Anton. S, Navarro E. and Sastre, F. Annals of Tourism Research Vol 7 (2005)
- **“Tourism in Madrid: the challenge of a global project”**, Revista Economistas, N° 104. March 2005
- **“The application of Business confidence surveys to Tourism: the results of Encuesta de clima turístico empresarial of Exceltur”**. Papeles de Economía Española, N° 102. January 2005
- **“Urban planning and tourism”**. Revista Economistas, N° 92, July 2002.
- **“Effects of information technologies in the Spanish regional development”**. Análisis Financiero Internacional, N° 100 and 101. December 2001.
- **“Causes and perspectives of the housing prices: A conjunctural or structural process?”** Análisis Local N° 27, December, 1999.
- **“The dynamics of Spanish regions in 1998 and their demographic implications ”**. Análisis Local N° 24, May 1999.
- **“Structural causes of Castilla y León Labour Market behaviour”**. Revista de Economía y Finanzas of Castilla y León, Número 1, December 1998.

Undergraduate courses

- Course of **“Methods of Cointegración”**, Fundación Ortega y Gasset, June 2003.
- Course of **“Evaluation of Projects and Public Policies. Cost-Benefits Analisis”**, School of Economics, Colegio de Economistas de Madrid, May 1997.

Languages

Spanish: mother tongue
 English: Good working knowledge
 French: Working knowledge

Hobbies and interets

Jogging, swimming, reading

Travel