

CURRICULUM VITAE Prof. Loreto Corredoira

Jean Monnet Activities

PERSON RESPONSIBLE FOR THE PROPOSED ACTIVITY (Chair holder or academic coordinator)			
Title	Prof.	First name	Loreto
Surname	Corredoira	Mandatory	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female
Department	Communication and Constitutional Law		
Position/Grade/Category	Professor, Head of the Audiovisual Heritage Master Program		
PhD Title	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Accredited to supervise doctoral theses?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Address	Facultad de Ciencias de la Información. Despacho 123. Avda. Complutense s/n		
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EDUCATIONAL BACKGROUND:

Please detail all relevant studies

Graduate in Journalism (1986), Doctor in Communication Law (1989) and graduate in Law (1990). Attorney (not practicing at the present time)

WORK EXPERIENCE:

Please include all recent positions which have a direct bearing on European Union studies

Tenured professor of Communication Law, member of the Department of Constitutional Law of the Complutense University of Madrid since 1994; teaching at the School of Communication. My master class for the tenure was "Unión Europea e Información. Análisis de un nuevo régimen jurídico para España", Published in 1996 CORREDOIRA, L. (1996). *Communication & Society* 9(1 y 2), 129-173. Available at https://www.unav.es/fcom/communication-society/es/articulo.php?art_id=290

Visiting Scholar at the University of Berkeley (California) during the academic year 1997-98, and in 2017 as an Affiliate, in both with a *Del Amo scholarship*.

During the 2013-14 academic year, I was a Visiting Scholar at the Center for MEMES at the UCLA Anderson School of Management, working on the Digital Transition of audiovisual media, online platforms, social networks, etc.

I have lectured at the Universities of Syracuse (New York), Santiago (Chile) and Peru. Topics: EU Audiovisual Policies. Advertising and Sponsorship in Europe. Media Regulation. I have had short visits to the Univ. of Manchester, Leeds and Oxford.

I am also a visiting professor at the Media Management master program at the University of Navarre and of the Master in IT and E-Commerce program at the University of Zaragoza. I have won recognition as an expert in the fields of digital communication, citizens' rights, participation and open government, and copyright. I frequently contribute articles to the press relating to the social networks and information rights.

Co-Founder and President of the Board of Directors of the UCM spin-off company *eMedia, Estudios y Aplicaciones, SL*.

Consultant to law firms and enterprises in the fields of conflict of rights in Internet, the social networks and copyright.

Member of the Advisory Board of ICMedia, audiovisual users association.

<http://www.icmedianet.org/en/home/>

I have attended over 50 national and international congresses, lectures or workshops related to Audiovisual Law & Policy, digital journalism, digital rights, copyright and Internet Law.

In particular, I have been consultant for the European Union in different programs of the Information Society General Directorate, DG X / XV (ALFA, Safe Internet, Copyright, Transparency of Media) like the following:

1/ COPYRIGHT AND INFORMATION. LIMITS TO THE PROTECTION OF THE LITERARY AND PSEUDO-LITERARY WORKS IN THE MEMBER STATES OF THE EC

ENTIDAD FINANCIADORA: COMISIÓN COMUNIDADES EUROPEAS, 1991

Coordinator Dr. Vincent Porter, Ass Director Centre for Communication and Information Studies (Westminster Univ.), with colleagues from Copenhagen, Hamburgo y Londres.

20.000 €

This research was published by the Office for Official Publications of the **European** Communities. Luxemburg, 1992. *Copyright and Information. Limits to the protection of the literary and pseudo-literary works in the member states of the EC*

2/ TRANSPARENCY OF MEDIA CONTROL - European Commission DG XV

Years 1993- 1994.

Research coordinated by Runar Woldt, THE EUROPEAN INSTITUTE FOR THE MEDIA (Düsseldorf) in collaboration with other 6 colleagues, specially Profesor Alfonso Sánchez-Tabernero Basque Country University

Amount: 25.000 €

This research is part of Questionnaire prepared for DG XV E/5, November "Readership Measurement in Europe: 1994 Report on Newspaper and Magazine ..2.

3/ ALFA NETWORK -

PROGRAMA ACADÉMICO DE ACTUALIZACIÓN PROFESIONAL EN ADMINISTRACIÓN PÚBLICA PARA INFORMADORES", PROYECTO FINANCIADO POR LA DG-I PARA EL DESARROLLO DE UN PROGRAMA DE DOCTORADO EN PAÍSES DE AMÉRICA LATINA. ENTIDAD FINANCIADORA: COMISIÓN EUROPEA (DG I-A) PROGRAMA ALFA. REDES DE COOPERACIÓN UNIVERSITARIA

Years 1995- 1997. Amount: 6.000 €

Co-chairs: Loreto Corredoira / Ignacio Bel

After this we were leading a Ph. D. Programme which was taught in Chile for 7 academic years.

4/ DISINFORMATION-FAKE NEWS- MEDIA LITERACY Forums in BRUSSELS

June 2018. Brussels. European Parliament "Educación y pensamiento crítico en la era de las Fake News" I was the chair of two panels with experts from the European Interactive Digital Advertising Alliance (EDAA), Media Convergence & Social Media (DG CONNECT / Comisión

Europea), Euractiv , European Citizen Action Service (ECAS).

Teaser. <https://youtu.be/aysw4JWJBUU>

I was also invited to this *High-Level Conference* 'Election Interference in the Digital Age: Building Resilience to Cyber-Enabled Threats' in the European Commission's headquarters (Berlaymont building, Brussels) 15-6 October, 2018

TELEVISION STUDIES

I have been writing a Report for the Television Union under a Research Contracts Art.

83LOU- **The evolution of regulation in television before and after the digital blackout.**

This includes the study of the EU regulation applied to Television, Telecom companies as well new OTTs.

Contracts for UTECA and the IESE-Business School.

Duration 15-12-2007 to 20-05-2008 (prolonged until 2012).

PUBLICATIONS:

LAST 6 YEARS

1. Book Proposal (under review)

The right to communicate in a connected society, co-edited with Rodrigo Cetina, Ignacio Bel and Marisa Aguirre. Prepared during the Del Amo Scholarship stay at UCLA (Summer 2017) and funded by the IAMCR Executive Board - LAW Section project, and in part by the Spanish Government.

2. Article Author(s): Loreto Corredoira

The Right of One's Own Image in the Recent Cases of Sexual Harassment in Film Industry: Applying the European Theory of Concentric Circles to Celebrities (In Particular, Women)

Scopus. Journal of Information Policy, Vol. 8 (2018), pp. 381-400

Published by: Penn State University Press Stable

URL: <https://www.jstor.org/stable/10.5325/jinfopoli.8.2018.0381>

3. Article Author(s): Loreto Corredoira

La Unión Europea ante el fenómeno de los contenidos digitales audiovisuales (Netflix, Amazon Prime Video, Spotify): análisis de la propuesta de reglamento de portabilidad transfronteriza de contenidos en línea en el mercado interior/ *The European Union in view of the phenomenon of online audiovisual content (Netflix, Amazon Prime Video, Spotify): analysis of the Proposal for a Regulation of the European Parliament and of the Council on ensuring the cross-border portability of online content services in the internal market*

Journal Scopus: Actas de Derecho Industrial y Derechos de autor, Vol. 37 (2016-2017), Instituto de Derecho Industrial, Universidad de Santiago de Compostela, pp. 375 a 386.

Available at

http://www.academia.edu/35260922/La_Uni%C3%B3n_Europea_ante_el_fenomeno_de_los_contenidos_digitales_audiovisuales_2017

5. Article. Author(s): Loreto Corredoira

Aplicación de la Directiva 2014/26 de licencias multiterritoriales de música a la luz de la propuesta de reglamento de portabilidad transfronteriza de contenidos en línea: ¿cuál se aplicará antes en un mercado necesitado de cambios en materias de copyright? en Revista Privacidad y Derecho Digital, nº 5, Noviembre 2016, págs. 193-206 ISSN: 2444-5762

Sumario en <http://www.rdu.es/app/webroot/sumarios/RPDD/#10>

Application of the Directive 2014/26 on multi-territorial music licenses in view of the proposed regulation on the cross-border portability of online content: Which will be applied first in a market in need of changes in copyright matters?

In the Journal Privacidad y Derecho Digital, nº 5, November 2016, pages. 193-206

6. Article: Author(s): Loreto Corredoira

The new EU Directive 2014/26 as a catalyst for film and digital content innovation in Europe
Scopus Journal. International Journal of Intellectual Property Management Int. J. of Intellectual Property Management, 2015 Vol.8, No.1/2, pp. 21 – 40 Abstract available <http://www.inderscience.com/info/inarticle.php?artid=71342>
DOI: 10.1504/IJIPM.2015.071342

7. Article (JCR): Coauthored CORREDOIRA, L., SOOD, S.,

Meeting new Readers through a Digital Transition: Lesson from the Entertainment Industry El profesional de la información, Marzo-abril de 2015, vol. 24, núm. 2 Págs. 138-148
DOI: 10.3145/epi.2015.mar.07 ISSN: 1699-2407 <http://www.elprofesionaldelainformacion.com/contenidos/2015/mar/07.html>

8. Book chapter. Author(s): Loreto Corredoira

Chapter 13. *Los medios en Internet entre la anarquía y la hiperregulación.* Coordinated by Luis Núñez Ladevece, *Periodismo en la Red. Géneros, estilos y normas*, Editorial Universitas, Madrid, 2015

9. Paper Co-Authored

eJournal. [Current Copyright Policy Tendencies in 2015: Further Weakening of Limits and Exceptions and the ever-reducing Public Domain](#)
R Cetina Presuel, [L Corredoira y Alfonso](#), 2015
Site: papers.ssrn.com

10. Technical Note (Harvard Business Review) Directed by Loreto Corredoira

[The Impact Of Digital Technologies On The Paid Content Market: Examining The Netflix Paradigm](#)

IESE-HARVARD MN-384-E, 2015

Co-authored by: Sood, Sanjay; Corredoira, Loreto; Urgellés, Alicia M^a; Villanueva Galobart, Julián

Available at <https://hbr.org/product/the-impact-of-digital-technologies-on-the-paid-content-market-examining-the-netflix-paradigm/IES503-PDF-ENG>

11. Book. Co-editor and author of collective book: Cotino Hueso, Lorenzo (Editor) y Sahuquillo Orozco, José Luis (Editor) y Corredoira Alfonso, Loreto (Editor) (February 2016) *The paradigm of open government. Challenges & opportunities in participation, transparency and collaboration (Online book).* Report of the project Observatorio TICs-Cyberlaw Clinic. Universidad Complutense de Madrid. Available at <http://eprints.ucm.es/35859/>

12. Book. Co-editor and co-author of: Rodrigo Cetina Presuel, Fernando Gutiérrez Atala & Loreto Corredoira (eds.) *To inform: right or duty*, Universidad Complutense/UCM Cyberlaw Clinic, Madrid, 2016. The book can be downloaded <http://eprints.ucm.es/39990/>

13. JCR ARTICLE. Co-authors: Loreto Corredoira Alfonso with Remedio Sánchez Ferriz (U. Valencia) *La compleja configuración de un derecho-libertad poliédrico, el derecho a la información. Referencias históricas*, in print, Revista de Derecho Político, UNED, 2017

14. Article (in print). *Del Watergate a los papeles de Panamá (2): Filtraciones amparadas por el derecho a la información - Del Watergate a los Papeles de Panamá (1). Claroscuros*

legales de las filtraciones, presented at the I Congreso internacional de Transparencia, UCM, 2016.

15. Book Chapter. Co-editor and co-author. *State of the Art and Research about Journalism and Transparency in the Age of Open Government and Transparency.* Introduction to the eBook Media and Journalists in the age of Open Government and Transparency. UCM, 2015

_Editors: Rodrigo Cetina Presuel, Loreto Corredoira y Alfonso, Fernando Gutiérrez Atala

16. Co-director of the book: El ejercicio del derecho a la información y su jurisprudencia with Ignacio Bel, Centro de Estudios Políticos y Constitucionales CEPC, (2015) and author of three chapters: *El derecho de autor en la información: obras protegidas y contenido de los derechos de propiedad intelectual* y *Medidas de protección y contratos de los derechos de autor y de propiedad intelectual. Estudio específico de los informadores y creativos publicitarios*

17. Book. Author(s): Loreto Corredoira

La protección del talento: propiedad intelectual de autores, artistas y productores con especial atención a Internet y obras digitales, Tirant lo Blanc, 2012

ADDITIONAL INFORMATION:

Please include any other relevant information including awards, titles, honorary positions etc.

1) Member of these Research Groups, founded by the Spanish Ministry of Science

PUBLIC FREEDOMS AND OF PARTICIPATION: REDEFINITION, GUARANTEES AND LIMITS IN RESPECT OF THE WEB 2.0 AND THE SOCIAL NETWORKS

DER2009-14519-C05-01, Director: Dr. Cotino Hueso (Sept. 2009 2012)

JURIDICAL & CONSTITUTIONAL ARRANGEMENTS OF GOVERNMENT 2.0 – OPEN GOVERNMENT. ELECTRONIC PARTICIPATION AND TRANSPARENCY AND USE OF THE SOCIAL NETWORKS BY THE PUBLIC AUTHORITIES

.Ref. DER2012-37844 Director: Dr. Cotino Hueso. (January 2013 -2015)

Group of excellence 2014-2016

THE ADVANCE OF OPEN GOVERNMENT. JURIDICAL AND CONSTITUTIONAL ARRANGEMENTS FOR THE DEPLOYMENT OF POLICIES OF TRANSPARENCY, ACCESS TO INFORMATION, OPEN DATA, COLLABORATION AND PARTICIPATION ESPECIALLY BY MEANS OF INFORMATION TECHNOLOGY AND ELECTRONIC GOVERNMENT. DER2015-65810-P (2016-2018)

Director: Dr. Lorenzo Cotino Hueso

SURVIVAL OF JOURNALISM IN THE POST-DIGITAL ERA. PRODUCTION OF CONTENT IN THE EMERGING MEDIA, CONSEQUENCES OF CITIZEN PARTICIPATION AND THE EVOLUTION OF AUDIENCES. Ref. CSO2011-29510-C03-03: analyses the role of newspaper users and readers since the irruption of Facebook and Twitter.

Dir. Elvira Garcia Torres

Duration 2011-2014

2/ Institutional Responsibilities

From June 2017 to date: Coordinator of the Complutense Master program: Audiovisual Heritage

From the beginning of the 2014-5 academic year to date: Member of the Academic Council of the Doctoral Program Audiovisual Communication and Advertising in the Complutense University of Madrid. Doctoral program approved by ANECA 2014. From 1996 until 2004, I was the Academic Secretary of the Constitutional Law Department of the Faculty of Information Science.

From 1998 to 2005, together with Prof. Bel Mallén I was Coordinator of the International Agreement of UCM with the Diego Portales University, Chile, which put in place a doctoral program at the Diego Portales University (Chile) from 1998-1999 to 2005

3/ Editorial Board of Scientific Journals

Reviewers of "Textual & Visual Media" since 2007. Likewise of the International Journal of Library and Information Science, Communication & Society and of the [International Journal of Media & Cultural Politics](#). Since 2015 I have been a reviewer of Sociedad & Conflicto, Colombia.

4/ International Conferences

Member of the SCIENTIFIC COMMITTEE: Chair of the Law Section of the IAMCR since 2015 and Member of the International Council of the IAMCR

Member of the SCIENTIFIC COMMITTEE and CO-FOUNDER of the INTERNATIONAL FORUM ON THE LAW AND ETHICS OF INFORMATION, with international congresses held at Montreal, July 2015, Leicester, July 2016, Cartagena de Indias, July 2017, -Portland, Oregon, June 2018

HEAD of the ORGANIZING COMMITTEE (LoC) of the IAMCR – MADRID 2019 (7-11, July)
<https://iamcr.org/madrid2019>

5. Theses supervised (7 in total, the following two during the last 6 years)

Misleading advertising by telecom operators, Gema Toledo Añover, Universidad Complutense de Madrid, Facultad de Ciencias de la Información, 2013

Copyright limits and the use of protected content in the academic world and in research, Rodrigo Cetina Presuel, Universidad Complutense de Madrid, Facultad de Derecho, 2015

Two Ph.D. Candidates supervision (2017-now)

6. Editor and co-author Cyberlaw Project Blog (since 1997)
<https://www.ucm.es/cyberlaw/>

Blog del proyecto de investigación de la Universidad Complutense de Madrid. 4ª etapa. Desde 1997. Antes en [webs.ucm.es/info/cyberlaw/](https://www.ucm.es/info/cyberlaw/)