

# ART & CULTURAL MEDIATION FOR DIVERSITY

DIVERCITY: DIVING INTO DIVERSITY INTO MUSEUM AND IN THE CITY

WORKSHOP EVENT  
Madrid, September 12<sup>th</sup> - 14<sup>th</sup>

FACULTY OF COMMUNICATION  
UNIVERSITY COMPLUTENSE OF MADRID.

Avda. Complutense s/n. Madrid 28040.  
Metro: Ciudad Universitaria.

General coordination of the Workshop event:

Dimitrina Semova  
Asunción Bernárdez Rodal



## SEPTEMBER, 12<sup>TH</sup> 1<sup>ST</sup> DAY WORKSHOP EVENT

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- 09:00 h. Registration. Desk at the university
- 10:00 h. General presentation of the Workshops  
*Marián López Fdz. Cao, University Complutense of Madrid.*  
Presentation of the Workshops. *Emese Joó, Hannah Daisy Foster, Rosaura Navajas, Anna Vegh, Veronika Hackl, Clara Malkasian, Rita Cameiro Brito, Antti Kauppinen.*
- 11-13:30 h. 2 Workshops on museum and Diversity (two classrooms)
1. **Ethnography Museum of Budapest, HU:**  
*What is the museum for? Emese Joó, Hannah Daisy Foster*
2. **University Complutense of Madrid, ES:**  
*Where are women and the "others" in museums? Rosaura Navajas*
- BREAK FOR LUNCH**  
(Meals are not included in the conference, but the cafeteria of the Faculty has reduced prizes)
- 15-16:30 h. Experiences on diversity in museums  
*Participants/facilitators show their work in museums:*  
CRPS Latina, ES: *video-letters. María Salazar*  
Ventillarte. ES: *Andrea López Iglesias*  
*Several associations show their work and methodologies on diversity in the city and museums.*
- 17-18:00 h. Itineraries in Madrid museums (TBC)

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## SEPTEMBER, 13<sup>th</sup> 2<sup>nd</sup> DAY:

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- 10-12:00 h. Workshops on Diversity in Museums
1. Elan Interculturel, FR: Making the museum MY museum! Clara Malkassian
  2. Rede, Mulleres e Homens for equality, PT: *Warm up the museum.* Rita Cameiro Brito.

- 12:30-13:30 h. Presentation of associations linked to diversity  
La Liminal and other associations to be confirmed.  
*Several associations show their work and methodologies in the city.*

### Break for lunch

(Meals are not included in the conference, but the cafeteria of the Faculty has reduced prizes)

- 15-17:00 h. Workshops on Diversity in the city
1. Artemisszio, HU *Let's discover the city from different perspectives!* Anna Vegh
  2. Stand 129, AUT *Visual Identities – Video as a tool for exploring the city* Veronika Hackl

- 17:30 h. Itineraries in the city  
*Feminist itineraries in Madrid, leaded by La Liminal.*

## SEPTEMBER, 14<sup>th</sup> 3<sup>rd</sup> DAY

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- 10-14:00 h. 1. Workshop on Diversity in the city  
University Complutense. *ES (4 hours) How to convert a city in a city also for women?*  
2. Stencil workshop. *Juan Avellano.*  
3. Rede, Mulleres e Homens for equality, PT *'Gender and the City'* Rita Cameiro Brito  
*HELSINKY ART MUSEUM, FI Itineraries through sculptures in the city Antti Kauppinen.*

### BREAK FOR LUNCH

(Meals are not included in the conference, but the cafeteria of the Faculty has reduced prizes)

- 15:30 h. Participatory action on the city (to be confirmed)  
*All participants will be invited to collaborate in an action linked with Diversity.*
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