



## ART and CULTURAL MEDIATION FOR DIVERSITY

Diving into Diversity into Museum and in the city

### WORKSHOP EVENT

Madrid, September 12th - 14th

Faculty of Communication

University Complutense of Madrid. Avda. Complutense s/n. Madrid 28040.

Metro: Ciudad Universitaria.

**General coordination of the Workshop conference:**

**Dimitrina Semova**

**Asunción Bernárdez Rodal**

#### September, 12th 1st day Workshop's event

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9h. Registration. Desk at the university

10 h. General presentation of the Workshops

- **Marián López Fdz. Cao**, responsible of the Project.
- Presentation of the Workshops. **Emese Joó, Hannah Daisy Foster, Rosaura Navajas, Anna Vegh, Veronika Hackl, Clara Malkassian, Rita Cameiro Brito, Antti Kauppinen.**

11– 13:30 h. 2 Workshops on museum and Diversity (two classrooms)

- 1. Ethnography Museum: What is the museum for? **Emese Joó, Hannah Daisy Foster**
- 2. University Complutense: Where are women and the "others" in museums? **Rosaura Navajas**

## Break for lunch

## 15 – 16:30 h- h. Experiences on diversity in museums

Participants/facilitators show their work on museums:

- CRPS Latina: video-letters. **María Salazar**
- Ventillarte. **Andrea López Iglesias**

Several associations show their work and methodologies on diversity in the city and museums.

## 17 -18 Itineraries on Madrid museums (tbc)

## September, 13th 2nd day:

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## 10 h. Workshops on the city/ on the museums

- 1. Artemisszio      Let's Discovery the city from different perspectives! **Anna Vegh**
- 2. Stand 129      Visual Identities – Video as a tool for exploring the city **Veronika Hackl**

## 12:30 Presentation of associations linked to diversity

- La Liminal
- Las Raras

Several associations show their work and methodologies on the city and museums.

## 13:30 Break for lunch

## 15- 17 Workshops on museums

1. Elan:      Making the museum MY museum! **Clara Malkassian**
2. Rede:      Warm up the museum. **Rita Cameiro Brito.**

## 18h. Itineraries in the city

September, 14th 3rd day

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10 h. 2 Workshop on the city/on museums

UCM (4 hours)      How to convert a city in a city also for women?  
(Stencil workshop) **Juan Avellano.**

Rede                      'Gender and the City' **Rita Cameiro Brito**

HAM                      Itineraries through sculptures in the city **Antti  
Kauppinen.**

Break for lunch

15:30 h. Participatory action on the city (to be confirmed)



### DIVERCITY CONFERENCE INSCRIPTION SHEET

If you want to take part of the congress, and get your diploma, please fill the template and mail it to [instifem@rect.ucm.es](mailto:instifem@rect.ucm.es), putting in the title DIVERCITY. Places are limited to the capacity of the spaces.

Participation is free of charge. The conference is financed by the Erasmus+ program, E.U.

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ARE YOU GOING TO THE WHOLE CONGRESS (3+2 DAYS)? ASISTENCIA AL CONGRESO COMPLETO (CINCO DÍAS)	
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