



UNIVERSIDAD
COMPLUTENSE
MADRID



International Dual Degree

Faculty of Economics and Business

Business Administration

UCM - HWR, Berlín

Syllabus

Option: Group in English.

Two diplomas, one officially recognized in Spain and the other officially recognized in Germany.

TYPE OF SUBJECT	ECTS
Core Studies	60
Compulsory	138
Elective	36 ¹
Bachelor Thesis	6
Total	240

¹ 36 ECTS recognized at UCM from 39 ECTS taken at HWR.

YEAR ONE (UCM)	ECTS
Business Law	6
Business Mathematics I	6
Business Mathematics II	6
Business Statistics I	6
Economic History	6
Financial Accounting I	6
Introduction to Economics	6
Microeconomics	6
Principles of Business Financial Management	6
Principles of Business Management	6

YEAR TWO (UCM)	ECTS
Business Statistics II	6
Commercial Law	3
Economic Policy	6
Financial Accounting II	6
Financial Mathematics	6
Industrial and Business Sociology	3
International Economics for Business	6
Macroeconomics	6
Management Accounting	6
Organisation and Design	6
Spanish Economy	3
Tax System I	3

Year Three (HWR) ^{2,3}	ECTS
Communication Strategy and Consumer Behaviour	5
Corporate Social Responsibility	5
Finance and Investment Policy Decisions	5
Financial Analysis and Valuation	5
Group Accounting and Managerial Accounting	5
Human Resources Management	5
International Economics for Business	5
Market Research	5
Operations Management	5
Political Economy and social Structure of Modern Society	5
Selected Issues in Marketing	5
Strategic Marketing	5
Topics in Finance	5

² Some subjects could be changed depending on the HWR University offer, and some subjects could be studied in German.

³ 64 ECTS recognized at UCM from 65 ECTS taken at HWR.

YEAR FOUR (HWR and UCM)	ECTS
HWR Internship ⁴	30
Econometrics	6
Tax System II	6
Financial Analysis and Valuation	6
One Elective (no Itinerary Permitted)	4
Bachelor Thesis	6

⁴ 28 ECTS recognized at UCM from 30 ECTS taken at HWR.

YEAR FOUR ELECTIVES	ECTS
Accounting Track	
Audit of Financial Statements *	4
Commercial Contracts	4
Company Accounting *	4
Computer Applications for Accounting Information *	4
Consolidation of Financial Statements *	4
Government, Corporate Social Responsibility and Sustainability *	4
Risk Analysis and Management	4
Tax Planning *	4

Business Administration Track	
Applied Industrial Economics *	4
Employment Contract *	4
Gender and Diversity in Organisations *	4
Government, Corporate Social Responsibility and Sustainability *	4
Innovation and Technology Management *	4
International Business Management	4
Quality Management *	4
Start-up Companies	4
Tax Planning *	4

Finance Track	
Applied Industrial Economics *	4
Banking and Stock Exchange Operations *	4
Corporate Governance, Social Responsibility, and Sustainability *	4
Economics and Bank Management *	4
Financial Economics of Self-employment and Participative Companies *	4
International and National Financial Markets *	4
Risk Analysis and Management	4
Tax Planning *	4

Marketing Track	
Business Analysis with Big Data *	4
Commercial Distribution *	4
Commercial Contracts	4
Data Analysis *	4
Government, Corporate Social Responsibility and Sustainability *	4
Integrated Marketing Communications	4
International Marketing	4
Marketing Plan *	4
Sociology of Organisations *	4

* Subjects taught in Spanish.

Knowledge acquired

- Administration and management of a business or any other type of organisation, with an understanding of its competitive and institutional position, while identifying its strengths and weaknesses.
- Integration in any functional area of a multinational or large company or organisation, the ability to perform any management task assigned therein (production, marketing, human resources, finance, accounting...) and make and execute decisions.
- Preparation of diagnoses, with organisation improvement proposals, incentive plans, and activities specific to human resources (job analysis and appraisal, hiring, compensation, career development, etc.).
- Marketing techniques and tools to meet consumer needs and/or always wishes.
- Investment analysis and planning, foreseeing expectations, interrelations, and financing. Management and control of the company's financial plan.
- Economic-financial information (accounting statements) and its legislation.
- Relevant economic sources of information and contents. Preparation of data obtained.

- Assessment, based on relevant information records, of a company's situation and foreseeable development.
- Advice on specific business and market situations.
- General company or functional area management projects.
- The national and international economic environment where the company operates, especially in Spain and Germany.

Professional opportunities

- Management, advice, and consulting for all types of organisations (public or private, for-profit or non-profit) in Spain and Germany.
- Production, purchasing, or logistics.
- Human resources.
- Financing and investment.
- Sales or marketing.
- Accounting.
- Teaching and research.



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law



una-europa.eu

Grados UCM



International Dual Degree Business Administration. UCM - HWR, Berlín

Branch of Knowledge: Social Sciences and Law

Faculty of Economics and Business

Universidad Complutense de Madrid

Campus Somosaguas

economicasyempresariales.ucm.es

Hochschule für Wirtschaft und Recht

Universidad de Berlín

www.hwr-berlin.de/en/

For further information: www.ucm.es/estudios/grado-adeberlin

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