



Complutense University of Madrid

Faculty of Information Science

Master in Research in Journalism: Discourse and Communication

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Subject	Brief Summary of Subject-matter Contents
Theory and Analysis of Journalistic Narrative (Compulsory)	Analysis and research of journalistic narrative written, digital and audiovisual, ever evolving and never static, with great potential for literary creativity and social responsibility. The journalistic narrative has an hugely influential in the culture of societies and in collective and private perceptions of reality.
Discourse, Text and Communication (Optional)	Discourse analysis from the perspective of linguistic communication: styles, types of discourse and communicative genres in audiovisual media , electronic media and written media.
Semiotic of the Culture and Semiotic of Fashion (Optional)	Semiotic analysis of culture and fashion through texts and images of historical nature, artistic or mythical, in order to describe its significance, being the relationship with the sign one of its fundamental characteristics.
CyberPolitic and CyberDemocracy (Compulsory)	Advanced training for knowledge and analysis of the Cyber-Politic as a reality that is changing the culture of politics in democratic societies and the set of values and interests that can form a public good shared by citizens. Therefore, this subject analyzes the journalist's capacity to contribute to the best consolidation of the Cyber-democracy.
Textuality and Complexity: Critical Contemporary Theories (Optional)	Knowledge and analysis of current theories and contemporary critiques and the relationship between the discourses (literary, iconographic, film, publicity, etc.) and the formation of cultural imagery.
New Trends of Writing. Theory and Practice (Optional)	Knowledge about new trends in literary and journalistic writing with analysis of principal authors of our Western culture.



<p>Communication and Contemporary Social Movements (Compulsory)</p>	<p>Advanced training for knowledge and analysis of contemporary social movements, communication studies and gender strategies and organizational forms, and the collective identities and their relationships and influence with the media and journalism. The social projection of associations and defense of the weakest in the political culture of the information society will be a major focus.</p>
<p>Journalism: Professional Identity and Innovative Models for its Practice (Optional)</p>	<p>Knowledge and analysis of tools of precision journalism, such as statistics, databases and appropriate research methods for finding informative theming of sociopolitical and cultural character. Also, in this course will be studied the new professional journalism movements in the West, such as the civic journalism, the service journalism, the strategic journalism, the citizen journalism and the mobilizing journalism, and will be examined and analyzed its relevance and social influence.</p>
<p>Conflicts and International Relations in the Journalistic Information (Optional)</p>	<p>Knowledge and analysis of the geopolitical and its informational projection: structures, sources and concepts, such as international information sources and the areas of conflict, the activities of foreign journalists and the war journalists and the combination of information and diplomacy in the twenty-first century.</p>
<p>Journalism and Economy (Optional)</p>	<p>Knowledge and analysis of the structure and concepts of the economic information and its political and social influence, and the economic theories on to the problems the labor market, of the European policy of price stability and upon to the economic growth and development of societies.</p>
<p>Discourse and Political Communication (Compulsory)</p>	<p>Advanced training for knowledge and analysis of the rhetoric of political discourse, for knowledge the democratic values and the different ideologies that are expressed through language, slogans and arguments, and the analytic cognizance on the big patterns of argument in political discourse in election campaigns.</p>



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<p>Rhetoric and Argumentation in Journalism (Optional)</p>	<p>Knowledge and analysis of operations of argued discourse (inventio, dispositio and elocutio), of the discursive typologies of the argumentative texts, of the argumentation (informal logic) and of the resources and strategies to express ideas with persuasive effectiveness.</p>
<p>Sports Journalism (Optional)</p>	<p>Knowledge and analysis of the rhetorical and textual structures of the sports journalism and the modern myths creation</p>
<p>The Press in Internet (Optional)</p>	<p>Understand and analyze the role of the journalist and the role the journalism in cyberspace and hypermedia</p>
<p>Master's Thesis (Final Project) (Compulsory)</p>	<p>The Master's Thesis (TFM) is an original research work and has as aim the accrediting that the student has acquired the knowledge and skills associated with this Master. It will be a work done by the student individually, according to their intellectual interests, associated with one line of the research of this master, and will be led by one or two teachers. It is conceived and designed so that the total time devoted for the student is 300 hours (12 ECTS credits). The TFM is mandatory for students. The master is completed with the public defense of the TFM before a tribunal of three professors.</p>