



Facultad de Ciencias
Económicas y Empresariales
Universidad Complutense de Madrid

Workshop

Competitive dynamics in telecom markets

Friday, October 25th 2019

Instituto Complutense de Análisis Económico (ICAE),
Departamento de Análisis Económico y Economía Cuantitativa,
Facultad de Económicas y Empresariales- Campus de Somosaguas
Universidad Complutense de Madrid, Spain

Room 101- Building First Course

Morning:

There will be a discussant for each paper.

9.30-11.00 am: Contributed Presentations I (15 min. each + discussion)

Jorge Pérez, UPM. El desafío de la regulación del ecosistema digital.

Julio Navío, UNED. Dynamics of digital tourism's consumers in the EU and WiFi4EU: Techno-economic analysis of a key European Commission initiative for public connectivity.

Teresa Garín, UNED. Consumer engagement in e-Tourism. Micro panel data models for the case of Spain

Discussants: Teodosio Pérez Amaral, Iñigo Herguera, Teresa Garín, Julio Navío.

11.00-11.30 am: coffee

11.30-13.00 pm: Contributed Presentations II (15 min. each + discussion)

Juan Jung, UCM. Institutions and Telecommunications Investment

Joan Calzada, UB. Platform Price Parity Clauses and Segmentation

Teodosio Pérez/Iñigo Herguera. UCM. E-commerce by individuals in Spain using panel data 2008-2016.

Discussants: Joan Calzada, Iñigo Herguera, Juan Jung.

13.15 pm: lunch, Faculty of Psychology - lunch room, across the (small) south parking lot.



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Afternoon:

15.00: **Mergers & Acquisitions in telecom markets (M&A)***

15-15.30 pm: Recent M&A cases in the mobile industry in the EU and evaluation of effects.

Jorge Infante, CNMC and BEREC

15.30- 16.30 pm: **Roundtable**

Jorge Infante, CNMC y BEREC
Diego Rodríguez, UCM
José Juan Haro, Telefónica

16.30- 17.00 pm: coffee

17.00 pm: Welcome by the Dean of the Faculty of Economics and Business: Begoña García Greciano.

17.10 pm: **Spectrum allocation and competitive dynamics***

17- 17.30 pm: Spectrum allocation prices and ex post market performance.

*Spectrum allocation prices and ex post market. Pau Castells, GSM Association

*How much does spectrum matter in mobile network deployments? Evidence from big data analysis in the UK. Zoraida Frías, UPM.

17.30-18.30 pm: **Roundtable**

Carlos Soto, Vodafone
Pau Castells (GSMA)
Alexandra Contreras, Cullen
Zoraida Frías, UPM

***It is planned that the roundtables be held in Spanish.**

<https://www.ucm.es/icae/competitive-dynamics-in-telecom-markets>

[Kindly confirm your attendance if you plan to participate](#)