

## ISABEL ÁLVAREZ

### PERSONAL DETAILS

Date of birth: May 30, 1969

Nationality: Spanish

Gender: Female

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Institutional address: Instituto Complutense de Estudios Internacionales, ICEI  
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### PRESENT POSITION

- *Director*. Instituto Complutense de Estudios Internacionales (Complutense Institute for International Studies), Universidad Complutense de Madrid (UCM). <https://www.ucm.es/iceienglish/>
- *Associated Professor*. Economics Department (Departamento de Economía Aplicada II) UCM. <http://www.ucm.es/ecap2/ialvarez>

### PROFESSIONAL EXPERIENCE

- *Associated Professor* in the Economics Department, Universidad Complutense de Madrid (2010-present).
- *Assistant Professor* in the Economics Department, Universidad Complutense de Madrid (2004-2010).
- *Part-Time Lecturer* in the Economics Department, Universidad Complutense de Madrid (1998-2004).
- *Part-Time Coordinator of the STRATA European Network Multinational Enterprises and National Systems of Innovation Assessment*, Universidad Complutense de Madrid, (2000-2003).
- *Research Assistant*, Consejo Superior de Investigaciones Científicas, IESA, Madrid (1996-1998).
- *Visiting Scholar* at Harvard University, Weatherhead Center for International Affairs, Cambridge MA, United States (2005). Research Project on Global Public Goods
- *Visiting Scholar* at Rutgers University, Business School, New Jersey, (2009). Research Project on Internationalization of technology, Multinational Enterprises and Development.

### EDUCATION

- *PhD in Economics*, Universidad Autónoma de Madrid (2003)
- *Master on Science, Society and Technology*, EUROPEAN INTERUNIVERSITY NETWORK (ESST), École Polytechnique Fédérale de Lausanne (1995).
- *BA in Economics and Business*, Universidad Autónoma de Madrid (1992).

### LANGUAGES

- Native Spanish

- Advanced written and spoken English
- Advanced written and spoken French

## **RESEARCH PROJECTS AND CONTRACTS**

- *“Network for the policy dialogue between communities involved in Science, Technology and Innovation policies”*, Funded by CYTED (Spanish-American Program on Science and Technology for Development). Coordinator: Gabriela Dutrénit (UNAM), for the Spanish team: Isabel Álvarez
- *“International firms, entry modes and innovation”*, Coordinator: Isabel Álvarez Competitive Project Funded by Ministry of Science and Technology, 2010-2013
- *“International Development Aid enhancing innovation in Latin American countries. Optimizing efficacy through prospective”*, Coordinator: Isabel Álvarez. Competitive Project Funded by Fundación Carolina, 2012
- *“Inequality: Mechanisms, effects and policies”*, Coordinator: Maurizio Franzini (La Sapienza), Funded by VI EU Framework Programme, 2006-2008
- *“Public Goods for Economic Development”*, Coordinator: Jose Antonio Alonso, Instituto Complutense de Estudios Internacionales. Funded by United Nations for Industrial Development Organisation (UNIDO), 2004-2006
- *“Changes in Industrial Competitiveness as a Factor of Integration: Identifying Challenges of the Enlarged Single European Market”* Coordinator: Prof. Krzysztof Szczygielski (Centre for Social and Economic Research, Varsow). Funded by EU R&D Framework Program, 2002-2005
- *“Integration of Macroeconomic and S&T Policies for Growth, Employment and Technology”* Coordinator: Nick Von Tunzelman, Sussex University (UK). Funded by EU R&D Framework Program, 2000-2003
- *“The Relationships between Technological Strategies of Multinational Companies and the National Systems of Innovation. Consequences for national and European S&T Policies”* Coordinator: José Molero Zayas, STRATA Project. Funded by EU R&D Framework Program, 2000-2003

## **POLICY EXPERT GROUPS, WOKSHOPS AND CONFERENCES**

- Panelist at the Seminar: Innovación en la industria alimentaria, Temuco, Chile, September 2016.
- Panelist at the IGLP-Workshop, co-organized between ICEI and the Institute for Global Law and Policy, Harvard University, held in Madrid, July 2016.
- Workshop: Inversión extranjera directa, capacidades tecnológicas y política pública, Centro Interdisciplinario de Estudios en Ciencia, Tecnología e Innovación, Ministerio de Ciencia, Tecnología e Innovación Productiva, Argentina, June 4th, 2015
- Workshop: Diálogo sobre el Plan de Ciencia y Tecnología de Andalucía y la Mejora de la movilidad de personal de investigación en formación entre Universidades y Empresas. Red temática para mejorar el diálogo entre las comunidades involucradas en las políticas de CTI, Centro Interdisciplinario de Estudios en Ciencia, Tecnología e Innovación, Ministerio de Ciencia, Tecnología e Innovación Productiva, Argentina, June 18th, 2015
- Panelist at the Workshop “Políticas Industriales para la Competitividad de España”, Universidad Camilo José Cela, Madrid, March 2015

- Participant at the OEI Conference, Educación, Ciencia, Tecnología e Innovación. Buenos Aires, Nov. 2014
- Panelist at the AIB 2014 Conference, Academy of International Business 2014 Conference, Panel: Understanding Multinational-New Venture Ecosystems: Insights from Bangalore. Vancouver (Canada), July 2014.
- Participant in The 35<sup>th</sup> Druid Conference 2013. Innovation, strategy and entrepreneurship. Competitiveness and dynamics of organizations, technologies, system and geography. Paper presented: Does home national system of innovation affect the choice of FDI for emerging multinationals? (with Celia Torrecillas), Barcelona (Spain 17-19 Junio, 2013). ESADE Business School
- Participant in the International Business Conference 2013. Paper presented: Foreign expansion mode of Emerging Multinationals and the home national system of innovation (with Celia Torrecillas), Henley Business School (Abril, 2013)University of Reading.
- Participant in the 38<sup>th</sup> European International Business Academy (EIBA) Annual Conference, University of Sussex, Brighton, United Kingdom, December 7-9th 2012. Papers presented: a) "Qualifying the learning channels of creative subsidiaries" (with John Cantwell) b) Institutional quality and R&D internationalization (with Marin, R & Ballesteros, S)
- Participant in the COST Conference "The Role of Large Emerging Countries in the World Economy", Parma University, June. Paper presented: Determinant factors of outward FDI: A capability-accumulation process (2012)
- Participant in the "9<sup>th</sup> Conference of The Global Network for the Economics of Learning, Innovation, and Competence Building Systems -GlobeLics", Buenos Aires. Paper presented: "Institutional stability and R&D internationalization" and Parallel Session Chair (2011)
- Participant in the "8<sup>th</sup> Conference of The Global Network for the Economics of Learning, Innovation, and Competence Building Systems -GlobeLics", Kuala Lumpur. Paper presented: "International Integration and mandates of innovative subsidiaries in Spain" (2010)
- Participant in the 34<sup>th</sup> Academy of International Business Conference AIB, Milan. Paper presented: "FDI and world heterogeneities: The role of absorptive capacities" (2008)
- Participant in the Conference Four Decades of International Business at Reading: Looking to the Future, Reading. Paper presented "National systems of innovation and the attraction of FDI: Does this relation matter?" (2007)
- Consultant in the External Evaluation of the Iberoamerica Science and Technology for Development Programme, Coordinator: José Antonio Alonso. Funded by the Secretary for Iberoamerican Cooperation (SECIB), 2002
- Member of the Organizing Committee for STRATA Consolidating Workshop: "Science and Technology Policies in Europe: new challenges, new responses", Brussels (2002)
- Participant in the STRATA Consolidating Workshop: "Science and Technology Policies in Europe: new challenges, new responses", Brussels. Paper presented: "Multinational Enterprises and Systems of Innovation Assessment. Consequences for national and European S&T Policies" (2002)

#### **SELECTED PUBLICATIONS (Only in English)**

- Alvarez, D. Di Caprio, F.J. Santos Arteaga, Technological assimilation and divergence in times of crisis, Technological and Economic Development, 22(2), 2016, 254-273.
- Álvarez, I. Marín, R., Santos, J “Foreign direct investment entry modes, Development and technological spillovers”, The Manchester School Journal 83(5), (2015), 568-603
- Labra, R., Rock. J.A, Álvarez “Identifying the key factors of growth in natural resource-driven countries. A look from the knowledge-based economy”, Ensayos sobre Política Económica, 34(73) (2016), 78-89
- Álvarez, I. , Labra, R. “Technology Gap and Catching up in Economies Based on Natural Resources: The Case of Chile”, Journal of Economics, Business and Management, 3(6), June 2014
- Álvarez, I. Marin, R. “FDI and Technology as Levering Factors of Competitiveness in Developing Countries”, Journal of International Management, vol. 19, 232-246, (2013)
- Álvarez, I. Brandao, B., Natera. JM. “Internationalization and technology in MERCOSUR countries”, CEPAL Review vol. 109, 27-39 (2013)
- Álvarez, I. , Torecillas, C. What does it matter about the home countries of emerging multinationals?. Discussion Paper of the Institute for international Integration Studies. Trinity College Dublin, nº 434 (Sept 2013)
- Álvarez, I., Cantwell, J. “International Integration and Mandates of Innovative Subsidiaries in Spain”, Institutions and Economies, Vol. 3(3), 415-443 (2011)
- Álvarez, I., Marin, R. “Entry modes and national systems of innovation”, Journal of International Management, 16 (4), 340-353 (2010)
- Álvarez, I., Marin, R., Fonfria, A. “The role of networking in the competitiveness of firms”, Technological Forecasting & Social Change, 76, 410-421 (2009)
- Marin, R., Alvarez, I. “Technological effects of M&As in Spanish manufacturing”, Industrial and Corporate Change, 18, 761-784 (2009)
- Álvarez, I., Maldonado, G. “Technology, foreign-owned firms and competitiveness in the middle-income countries”, Scientific Annals of the "Alexandru Ioan Cuza", vol. LVI, 397-418 (2009)
- Álvarez, I., Marin, R. “FDI and developing economies: Changing the global scene”, in Aidan O’Connor (Ed.) Managing Trade, Economies and International Business, Palgrave Macmillan (2009)
- Álvarez, I. “Environment as a public good for development”, Public Goods for Economic Development, United Nations Industrial Development Organization (UNIDO), contribution to Chapter 5 (2009)
- Álvarez, I. Magaña, G. “ICT and development: A New Indicator for International Comparisons”, International Journal of Technology and Globalisation, vol.4(2),170-185 (2008)
- Álvarez, I., Magaña, G. “Technological Development in Middle Income Countries”, in J. A. Alonso (coord.) Cooperation with Middle Income Countries, Ed. Complutense (2007)
- Castellaci, F. Alvarez, I. “Innovation, Diffusion and Cumulative Causation: Changes in the Spanish Growth Regime, 1960-2001”, International Review of Applied Economics, vol. 20(2), 223-241 (2006)
- Álvarez, I. Molero, J. “Technology and the Generation of International Knowledge Spillovers: An Application to Spanish Manufacturing Firms”, Research Policy, vol.34, 1440-1452 (2005)

- Alvarez, I., Molero, J. "The impact of multinational enterprises technological strategies on national systems of innovation: regularities and national differences" in Cantwell, J. and Molero, J. Multinational Enterprises, Innovative Strategies and Systems of Innovation, Edward Elgar (2003)
- Álvarez, I. Fonfría, A. Díaz, C. "The Role Of Technology And Competitiveness Policies: A Technology Gap Approach", The Journal of Interdisciplinary Economics, 13 (1,2,3), 223-242 (2002)

#### **AWARDS ON RESEARCH AND FELLOWSHIPS**

- Bright Idea Award, sponsored by the Stillman School of Business and the NJPRO Foundation (New Jersey Policy Research Organization), 2012
- Spanish World Economy Association Award, Premio José Luis Sampedro, Asociación de Economía Mundial, 2012
- Fellowship from José Castillejo Program. Ministry of Science and Innovation. Spain. Support as a Visiting Scholar at Rutgers University, 2009.
- Fellowship from Consejo Social de la UCM. Support as a Visiting Fellow at Real Colegio Complutense and Weatherhead Center for International Affairs, Harvard University, USA, 2005
- Fellowship Agencia Española de Cooperación Internacional, Intercampus Mobility Action, Universidad de Santiago, Cuba, 2005
- Financial Support European Commission DG XII, Training and Mobility of Researchers (Action 4) for attending the ETIC General Conference (Economics of Technological and Institutional Change), Strasbourg, France, 1998
- Financial Support European Commission DG XII, Training and Mobility of Researchers (Action 4) for attending Doctoral training Economics of Technological and Institutional Change, Maastrich and Strasbourg, 1997
- Fellowship Erasmus at École Polytechnique Federale de Lausanne, European Science, Society and Technology Programme. Lausanne, 1996

#### **TEACHING EXPERIENCE**

##### ***Postgraduate:***

- *MA in Innovation Studies*. Universidad Complutense. 2008-present
- *MA in Technologies and Strategies for Development*, Universidad Complutense & Universidad Politécnica. 2015-
- *MA in Development and Official Aid*. Universidad Complutense. 2004-2009
- *MA in International Relations*. Ministry of Foreign Affairs. 2006-2010
- *MA in Gender and Feminist Studies*. Universidad Complutense. 2006-2015
- *Diploma on Innovation Studies*. Universidad de Cordoba (Argentina). Sept. 2010
- *Technology- based firms*. Universidad Autónoma de Puebla (México). Sept. 2007
- *Diploma on Innovation Management*. Universidad de Cordoba (Argentina). Feb. 2007
- *MA in Technology and Innovation*. AECI Network. La Habana (Cuba). Feb. 2001

##### ***Undergraduate:***

- *Economics of Innovation*. Universidad Complutense de Madrid, 2013-present
- *International Economics for Business*. Universidad Complutense de Madrid. 1998-present.
- *Spanish Economy*. Universidad Complutense de Madrid. 1998-present.

- *Economics of Business Environment*. Universidad Complutense. 2006- 2008.
- *Applied Industrial Economics*. Universidad Complutense, 2003-2004