CONCEPT ART AWARDS
JURADO 2025

Amelia Vidal

Amelia Vidal is the Lead Character Designer of Marvel Animation's X-Men ´97. Amelia grew up in Buenos Aires, Argentina and loved drawing while watching Saturday morning cartoons. She went on to study Television Direction and Production, and while in school she had the opportunity to work at Hook Up Animation Studios as an inker for a Winnie the Pooh video. After finishing her studies, Amelia joined Hook Up's pre-production department and worked for 13 years on character designs, layouts, storyboards and marketing pieces for clients such as Disney, Cartoon Network, Warner Bros., Universal, and MTV.

Thanks to social media, Amelia's artwork reached a global audience and brought her to the attention of DreamWorks Animation, Powerhouse Animation Studios, Epic Games and Marvel Studios. In 2019 she joined Marvel Studios' first animated series "What If...?" as a member of the character design team led by Ryan Meinerding. When Marvel Studios was looking to launch X-Men '97, a continuation of the beloved 90s animated series, they tapped Amelia to be Lead Character Designer. She has had the pleasure of creating the style, look and feel of the X-Men as well as their friends and foes.

After a very positive audience and critical reception









