

Bachelor in European Studies - Major in Communication Studies

ACADEMIC YEAR 2023/2024

SECOND YEAR - SEMESTER 2 (From January 22th to May 10th)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12:00-14:00					Communication Theories
14:00-16:00	Journalism Theory and Practic	Communication Theories	Public Opinion	Journalism Theory and Practic	Crisis Communicaiton
16:00-18:00	Public Opinion	Crisis Communication	Social and Political Marketing	Social and Political Marketing	

Faculty coordinator	Jose Antonio Ruiz San Román - jars@ccinf.ucm.es
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SUBJECT	PROFESSOR	CONTACT	Room
Journalism Theory and Practic	Sonia Parrat Fernández (tbc)	sfparratt@ccinf.ucm.es	C010
Public Opinion	Beatriz Raena Triviño (tbc)	b.ranea@ucm.es	C010
Communication Theories	Belén Casas Más (tbc)	bcasas@ucm.es	C010
Crisis Communication	Ubaldo Cuesta Cambra; José Ignacio Niño González; Alfredo Arceo Vacas; Rafael Barberá González	ucuestac@ucm.es; josenino@ucm.es; aarceo2ccinf.ucm.es; rbarbera@ucm.es	C010
Social and Political Marketing	Montserrat Balas Lara	mbalas@pdi.ucm.es	C010

ACADEMIC CALENDAR BAES-UCM 2023-2024, SECOND SEMESTER

Holidays UCM during second Semester 2023/2024:

Jan 26, Santo Tomás de Aquino

Jan 29, San Francisco de Sales

Easter holidays, from March 22 to April 1

May 1, Labor Day

May 2, Holiday of the Community of Madrid

May, 15, San Isidro

Exam period: May 13 - 31, 2024

Retake exams: June 13- 28, 2024