

Course title	<b><i>International Economics for Business</i></b>
Credits	6
University	UCM
Language of the course	Spanish or English
Learning outcomes	<p><b>LO3</b> be able to reflect on the role of Europe in the world, not the least by being equipped to grasp the complex multi-dimensional historical and contemporary relations between Europe and other countries, societies and regions and/or continents.</p> <p><b>LO4</b> be able to grasp the need for a general knowledge of different conceptual, theoretical and methodological perspectives to analyze and understand the European Union</p> <p><b>LO6</b> to understand and communicate issues from and across different cultural, European and international perspectives.</p>
Course objectives	<p>At the end of this course students will be able to:</p> <ul style="list-style-type: none"> <li>• Describe and identify the international business environment</li> <li>• Demonstrate the ability to describe the theoretical framework of growth and development factors</li> <li>• Demonstrate extended knowledge of national accounting and quantitative basic tools for the analysis of economic growth and international comparisons</li> <li>• Demonstrate extended insight in international economic flows (trade and FDI).</li> </ul>
Content	<p>Part 1 Global trends and structural changes of the World economy</p> <p>Lecture 1: Stages of development and structural changes</p> <p>Lecture 2: Structural changes and development</p> <p>Lecture 3: Inequality, poverty and economic development</p> <p>Part 2 Determinants and limits of growth</p> <p>Lecture 4: Labor, human capital and natural resources</p> <p>Lecture 5: Technological progress and capital investments</p> <p>Lecture 6: Good and efficient government</p> <p>Lecture 7: Globalisation and Internationalisation of the world economy</p> <p>Lecture 8: International commerce</p> <p>Lecture 9: Direct foreign investment and multinational enterprises</p> <p>Lecture 10: International financial markets</p> <p>Lecture 11: Other aspects of international economic context</p>
Work format(s)	<p>Lecture</p> <p>Teaching will consist of a combination of formats i.e. : lectures, workshops, responsive teaching classes, computing room sessions, countries reports. Students are expected to be present, demonstrate active participation during contact hours and prepare courses in case of responsive teaching sessions</p>
Manner of assessment	<p>Oral examination, written examination</p> <p>20% of the examination will be in oral format, 80% in written format. For the multiple choice questions correction for guessing will be applied.</p>
Literature (required/recommended)	Handouts, reader, media links, international reports