

Course title	Communication Theories
Credits	6
University	UCM
Language of the course	English
Learning outcomes	<p>LO1. understand the different disciplinary approaches to European Studies, including the way in which the different disciplines interact and enrich each other, so that they can grasp the richness of disciplinary perspectives on Europe and reflect on the added-value of multidisciplinary knowledge to understand Europe.</p> <p>LO4. be able to grasp the need for a general knowledge of different conceptual, theoretical and methodological perspectives to analyze and understand the European Union, and consequently: use various conceptual frames, theoretical approaches and methodological tools, that attempt to provide answers to the fundamental and practical questions that the European project is confronted with; utilize means of comparison to answer to which degree similarities and differences across Europe exist, and how they define Europe at large;</p> <p>LO6 Have developed a large set of transversal skills which students need to master in their future domestic and international work environments, so that they are equipped to use organizational, inter- cultural communication, language and information skills, when confronted with the challenges of daily professional practice. Being immersed in a multi-disciplinary, multi-multilingual and multi-cultural study environment at different universities allows all students to sharpen their skills to combine intra-European mobility with their study-related workload in a structured and effective manner on a daily basis; to understand and communicate issues from and across different cultural, European and international perspectives; to process knowledge and information in a timely, accurate, and efficient way and to seek solutions with student peers across cultural and linguistic boundaries throughout their studies.</p>
Course objectives	<p>At the end of this course students will be able to: Locate the place that communication studies occupy between scientific knowledge and social practices. Provide the theoretical foundations that are necessary for the study of the specific subjects of the communicative degrees and for the subsequent performance of professional activities, both in a rapid process of transformation. Distinguish and apply the specific approach of Communication Theory, compared to that of other sciences with which it shares the material object of study, as the foundation of scientific and professional identity. Encourage collaborative and respectful work to enable critical discussion, initiative, emulation and the mental disposition that learning the Communication Theory requires in communication with others (classmates, teachers and authors of the scientific literature). Promote reflection and debate on the axiological dimensions of Communication Theory, which is oriented towards scientific knowledge of communicative interactions, not towards the improvement of social manipulation. The practice of the educational method and this collective axiological reflection should contribute to the genesis of the student's awareness of his own existential and social condition as an Actor of communication and of a more autonomous and responsible social and professional practice.</p>
Content	<p>The object and the theory of communication sciences. The nature of communication. Human communication. The Social Production of Communication. Theoretical studies of communication today. Scientific perspectives and social uses.</p>

Work format(s)	<p>Lecture</p> <p>Teaching will consist of a combination of formats i.e. : lectures, hands- on workshops, responsive teaching classes, case reports</p> <p>Students are expected to be present, demonstrate active participation during contact hours and prepare courses in case of responsive teaching sessions.</p>
Manner of assessment	<p>Weekly assignments (60%), written examination (20 % in written format), test examination (20 % for the multiple choice questions).</p>
Literature (required/ recommended)	<p>Handouts, reader, medialinks, video materials, case reports, and diverse scientific literature.</p>