



INTERNATIONAL SEMINAR

Norwegian University of Life Sciences
and Faculty of Economics and
Business UCM

11 June 2015
Salón de Grados

School of Economics and Business (NMBU)
International Institute Seminar
in cooperation with
Faculty of Economics and Business (UCM)
11 June 2015

Thursday, 11 Jun Seminar at UCM

9:45-10.10

Opening words and introductions

Dr. Begoña García-Greciano
Dean of Faculty of Economics and Business (UCM)

Dr. Andrés Arias
Vice Rector of International Affairs (UCM)

Ragnar Øygard
Dept. Head, School of Economics and Business
(NMBU)

10.15- 11.00

Climate Change: Economic and Corporate Aspects

Dr. Emilio Cerdá (UCM)
Discussant: Dr. Arild Angelsen (NMBU)

11.05-11.25 *Coffee break, Dean's Building*

11.25-12.15

The deflationary effect of oil prices in the Euro Area

Dr. Miguel Jerez (UCM)
Discussant: Dr. Olvar Bergland (NMBU)

12.15-13.00

Corporate governance in universities

Dr. Margarita Baraňano (UCM)
Discussant: Dr. Ragnar Øygard, (NMBU)

13.00-13.45

Economic thinking and sustainable development in a knowledge based society

Dr. Juan Antonio de Castro de Arespachaga,
(UCM)

13.45-14.35 *Lunch, UCM First Building*

14.35-15.20

Customer value management

Dr. Jesús García de Madariaga (UCM)

15.20-16.10

Education and Innovation for development: Case of Mozambique and El Salvador

Dr. Javier Martin Campo (UCM)

16.15-17.00

Reception for internationalization

Discuss faculty exchanges Vicedeans of International Affairs Psychology and Social Work. Ideas to discuss/promote t faculty exchanges; Erasmus-related programs and opportunities; opportunity to meet, network, discuss between NMBU-UCM.