

# Los autores científicos, en alza: la colaboración de ORCID y CCC a su servicio

Taller ORCID. Madrid, 26 de abril de 2016

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Senior Director, International Relations



# Agenda

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1. Los autores, en la edición científica
2. Presentación de CCC
3. ORCID en RightsLink for Open Access



# 1. Los autores, en la edición científica

# Los autores ganan peso e importancia...

... gracias a la  
revolución digital  
y el acceso abierto.



# Más responsabilidades para los autores

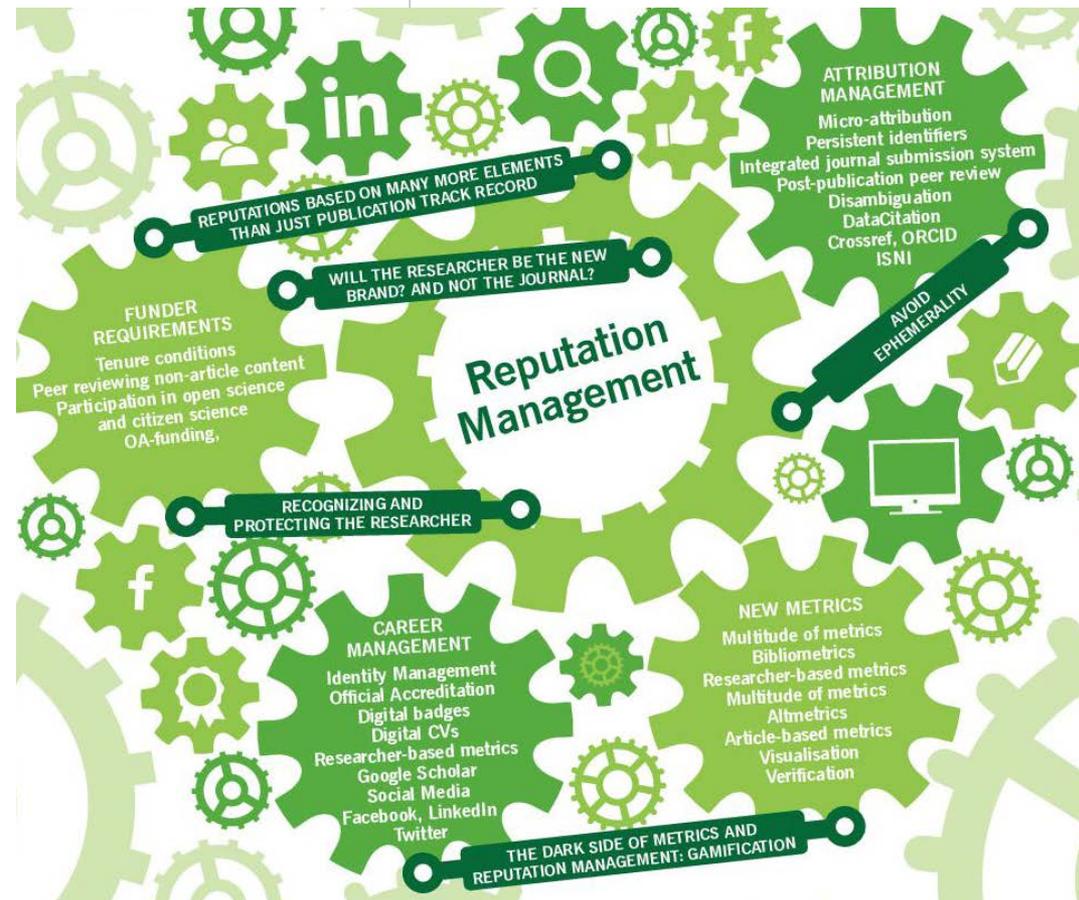
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1. Promoción

2. Impacto

3. Gestión

# Algunas tendencias (STM Tech Trends 2014, 2015, 2020)



- Un nuevo **egosistema**
- El autor como **marca**
- Gestión de la atribución (**ORCID**)
- Nuevas **métricas**
- Nuevas **herramientas**

+ info: <http://www.stm-assoc.org>

**En acceso abierto,  
la próxima ola es...**

**...servicios de  
valor añadido  
para los autores**





## 2. Presentación de CCC

# Making Copyright Work

## Titulares de derechos



Más de 950 millones de derechos de:

- Editoriales
- Autores
- Agentes



- **Licencias**
- **Contenidos**
- **Tecnología**
- **Formación**



## Usuarios de contenidos



- 35.000 empresas
- 1.200 universidades
- Autores y editores

# Tres ejemplos de **servicios** de CCC (1)

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## ➔ **RightFind XML for Mining**

Búsqueda y descarga de artículos científicos de múltiples editoriales a texto completo y en formato XML normalizado para realizar minería de textos.

**+ info:** [www.copyright.com](http://www.copyright.com)

## Tres ejemplos de servicios de CCC (2)

### → Get It Now

Disponible en España  
a través de CEDRO

Suministro rápido a bibliotecas universitarias de artículos científicos de revistas a las que no están suscritas, integrado con el préstamo interbibliotecario.

+ info: [www.copyright.com](http://www.copyright.com)

## Tres ejemplos de **servicios** de CCC (3)

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### ➔ **RightsLink for Open Access**

Tecnología que facilita a autores y editores las transacciones OA (*APCs, page charges, color charges, y más*), integrada con herramientas editoriales y basada en metadatos.

**+ info:** [www.copyright.com](http://www.copyright.com)



### 3. ORCID en RightsLink for Open Access

# Elementos de RightsLink for Open Access

1. Precios

2. Metadatos

3. Servicio a autores

4. Facturación y cobros

5. Informes detallados

# Página de entrada para autores

RightsLink<sup>®</sup> for Open AccessSign In ? Help Live chat

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## Pay Author Charges

CHARGES ESTIMATE — PAYMENT OPTIONS — ORDER REVIEW — CONFIRMATION

**Title Of The Article**

<b>Publication:</b>	Science Notes	<b>Publisher:</b>	Interrogatum Publishing
<b>Publication ID:</b>	0787-6521	<b>Author:</b>	John Smith
<b>DOI:</b>	10.1000/182	<b>ORCID<sup>®</sup> ID:</b>	14326821581
<b>Manuscript ID:</b>	WRK-12-879-53	<b>Institution:</b>	The Institution

[View more](#)

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### CHARGES ESTIMATE

Welcome. Interrogatum Publishing has partnered with Copyright Clearance Center's RightsLink service to offer a convenient way to pay your author charges. The charges associated with publishing your manuscript are listed below.

Select currency: GBP

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Open Access charge:</b>	2,404.00 GBP	To learn more about CC-BY and CC-BY-NC licenses, click <a href="#">here</a> .
APC Open Access Options:				
		Available Immediately	1,925.00 GBP	
Creative Commons License Add-On:				
		CC-BY	299.00 GBP	
Supplementary Data Charge:				
		Yes	180.00 GBP	
<input checked="" type="checkbox"/>		<b>Page charge:</b> (optional)	1,570.00 GBP	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Color charge:</b>	2,470.00 GBP	
Publication Charge:				
		Base Fee	1,570.00 GBP	
		Excess charges: > 5 figures	900.00 GBP	
<b>TOTAL:</b>			6,444.00 GBP*	<a href="#">View details</a>

\* Does not include tax/VAT. Tax/VAT is applied in the Payment Options step during checkout.

Select **Apply Discounts** to enter promo codes and any other information needed to ensure your pricing reflects all author discounts available to you. When discounts are applied, they are reflected in your charges estimate above. To complete your transaction, proceed to **Payment Options**.

APPLY DISCOUNTS PAYMENT OPTIONS

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# Metadatos

**Pay Author Charges**

CHARGES ESTIMATE — PAYMENT OPTIONS — ORDER REVIEW — CONFIRMATION



**Title Of The Article**

**Publication:** Science Notes  
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CHARGES ESTIMATE — PAYMENT OPTIONS — ORDER REVIEW — CONFIRMATION



**Title Of The Article**

**Publication:** Science Notes  
**Publication ID:** 0787-6521  
**DOI:** 10.1000/182  
**Manuscript ID:** WRK-12-879-53  
**Date:** 15-Jan-2013  
**Funder #1:** National Science Foundation  
**Funder ID:** (FUNDREF) 10.13039/100002018...  
**Grant:** CBET-106, CBET-7259  
[View less](#)

**Publisher:** Interrogatum Publishing  
**Author:** John Smith  
**ORCID® ID:** 14326821581  
**Institution:** The Institution  
**Institution ID:** RINGGOLD-123481723

# Descuentos

The screenshot shows the 'Pay Author Charges' page on the RightsLink website. A modal window titled 'APPLY DISCOUNTS' is open in the center. The modal contains the following information:

- Country discount:** Not applied
- Country:** United Kingdom (selected in a dropdown)
- Membership discount:** Not applied
- Membership options:** Yes (selected), No
- Membership number:** 12345678
- Affiliation discount:** Not applied
- Affiliation options:** Yes (selected), No
- Institution name:** The Institution
- Promotion campaign discount:** Not applied
- Promotion code:** 79NZNEFIUCVGG91NTXX2 (with an 'Enter' button)

At the bottom of the modal are 'CANCEL' and 'SAVE' buttons. The background page shows a 'CHARGES ESTIMATE' table with the following items:

Item	Amount
Page charge: (optional)	1,570.00 GBP
Color charge:	2,470.00 GBP
Publication Charge:	
Base Fee	1,570.00 GBP
Excess charges: > 5 figures	900.00 GBP
<b>TOTAL:</b>	<b>6,444.00 GBP*</b>

\* Does not include tax/VAT. Tax/VAT is applied in the Payment Options step during checkout.

At the bottom of the page, there are buttons for 'APPLY DISCOUNTS' and 'PAYMENT OPTIONS'. The footer contains the text: © 2014 Copyright Clearance Center | Contact Customer Support | About Us | Privacy Policy | Terms & Conditions

# Descuentos aplicados

### Pay Author Charges



**Title Of The Article**

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**Institution:** The Institution

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### CHARGES ESTIMATE

Interrogatum Publishing has the charges associated with

Currency:

**Open Access charge:**

APC Open Access Options:

Creative Commons License Add-On:

Supplementary Data Charge:

Charge	Discount Type	Discount Amount
APC Open Access Options: Available Immediately	Affiliation: The Institution	577.50 GBP
	Membership: 12345678	336.88 GBP
Creative Commons License Add-On: CC-BY	Membership: 12345678	74.75 GBP
		989.13 GBP
	Promotion(s):	
	Promotion 1 : 79NZNEFIUCVGG91NTXX2	424.46 GBP
	<b>Total Discount:</b>	<b>1,413.59 GBP</b>

**DISCOUNTS APPLIED** (1,413.59 GBP)

**Page charge:** (optional) 1,570.00 GBP

discounts are applied, they are reflected in your charges estimate above. To complete your transaction, proceed to [Payment Options](#).

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# Uso de **ORCID** en RightsLink for Open Acces

Metadato opcional

Visible en todo el proceso

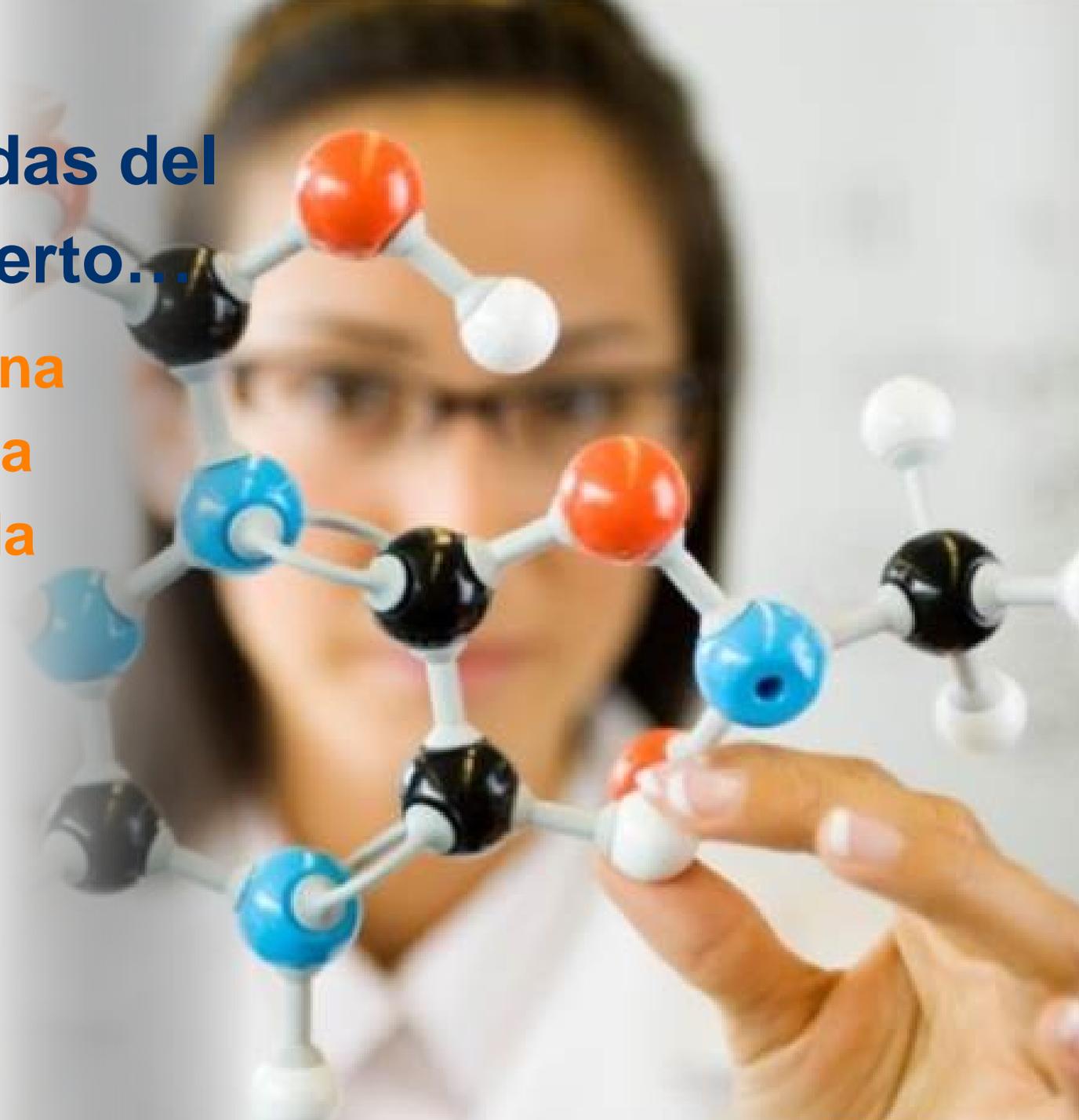
Precios y descuentos

Generación de informes

Autenticación única (en fase de estudio)

**Las demandas del  
Acceso Abierto...**

**...requieren una  
infraestructura  
interconectada**



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