

**COMPLUTENSE UNIVERSITY OF MADRID**  
**FACULTY OF ECONOMICS AND BUSINESS**  
**BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION**

**1. INTRODUCTION.**

The Bachelor's Degree in Business Administration consists of 240 ECTS distributed in Core Courses (B), Compulsory Courses (C), Elective Courses (E) and the Bachelor's Thesis (table 1).

**TABLE 1**  
**COURSES AND ECTS DISTRIBUTION**

<b>TYPE OF COURSES</b>	<b>ECTS</b>
Core	60
Compulsory	138
Elective	36
Bachelor's Thesis	6
Total ECTS	240

The Bachelor's Degree has been structured in such a way students will enrol in the ECTS of Core Courses in Year One (first and second terms). Then, they will enrol in the Compulsory Courses from Year Two to the first term of Year Four. Part of the seventh and the eighth terms (Year Four) will be devoted to the Elective Courses and the Bachelor's Thesis. The Degree includes Internships, even though they will be elective (12 elective ECTS).

**2. STUDY PLAN**

The table below shows the courses of the Study Plan of this Degree, the number of ECTS and the nature or type of each one.

Table 2. Courses of the Study Plan.

1-1			1-2		
Course	ECTS	Type	Course	ECTS	Type
Economic History	6	B	Business Statistics I	6	B
Business Law	6	B	Financial Accounting I	6	B
Principles of Business Management	6	B	Principles of Business Financial Management	6	B
Introduction to Economics	6	B	Microeconomics	6	B
Business Mathematics I	6	B	Business Mathematics II	6	B

2-1			2-2		
Course	ECTS	Type	Course	ECTS	Type
Commercial Law I	3	C	Spanish Economy	3	C
Industrial and Business Sociology	3	C	Tax System I	3	C
International Economics for Business	6	C	Organization and Design	6	C
Macroeconomics	6	C	Economic Policy	6	C
Financial Mathematics	6	C	Business Statistics II	6	C
Financial Accounting II	6	C	Management Accounting	6	C

3-1			3-2		
Course	ECTS	Type	Course	ECTS	Type
Principles of Marketing	6	C	Market Research	6	C
Analysis and Accounting Consolidation	6	C	Tax System II	6	C
Human Resource Management	6	C	Production Management	6	C
Decision Analysis	6	C	Econometrics	6	C
Asset Valuation and Investment Analysis	6	C	Financing Decisions	6	C

4-1			4-2		
Course	ECTS	Type	Course	ECTS	Type
Consumer Behaviour	6	C	Bachelor Thesis	6	C
Financial Analysis and Planning	6	C	(**) or (***)	4	E
			(**) or (***)	4	E
Strategic Management	6	C	(**) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E

(\*) **Elective courses.** The student must take 12 ECTS choosing among this range of elective courses (4 ECTS each): Consolidation of Financial Statements, Audit of Financial Statements, International Business Management, Innovation and Technology Management, Financial Economics of Self-employment and Participative Companies, National and International Financial Markets, Integrated Marketing Communications, Commercial Distribution, Tax Planning, Data Analysis or Applied Industrial Economics.

(\*\*) **Elective courses.** The student must take 24 ECTS choosing among this range of elective courses (4 ECTS each): Company Accounting, Accounting Software, Quality Management, Company Formation, Economics and Bank Management, Banking operations and Stock Market, Marketing Plan, International Marketing, Spanish Financial System, Sociology of Organizations, Commercial Law, Gender and Diversity in Organizations, Risk Analysis and Management or Government and Corporate Social Responsibility and Sustainability.

(\*\*\*) Alternately, the student could do an **Internship** with a total of 12 ECTS.

The elective 36 ECTS left that must be fulfilled by the student, will be chosen among the range of 25 courses offered (4 ECTS each) and the 12 ECTS the Internship is worth. If the student prefers that his/her Diploma Supplement reflects the completion of one of the four offered specialities (Business Management, Accounting, Marketing and Finances) (table 3), he/she must take 4 specific courses of it, and 2 out of 4 additional elective courses recommended (total 24 ECTS).

Table 3. Itineraries offered.

<b>Speciality in Accounting (24 ECTS)</b>	<b>Speciality in Business Management (24 ECTS)</b>
<p>It includes the specific elective courses of the speciality:</p> <ul style="list-style-type: none"> <li>▪ Company Accounting</li> <li>▪ Consolidation of Financial Statements,</li> <li>▪ Audit of Financial Statements</li> <li>▪ Accounting Software</li> </ul> <p>Besides, the student must take two out of four of these elective courses:</p> <ul style="list-style-type: none"> <li>▪ Risk Analysis and Management.</li> <li>▪ Commercial Law II</li> <li>▪ Government and Corporate Social Responsibility and Sustainability</li> <li>▪ Tax planning</li> </ul>	<p>It includes the specific elective courses of the speciality:</p> <ul style="list-style-type: none"> <li>▪ International Business Management</li> <li>▪ Quality Management</li> <li>▪ Company Formation</li> <li>▪ Innovation and Technology Management</li> </ul> <p>Besides, the student must take two out of four of these elective courses:</p> <ul style="list-style-type: none"> <li>▪ Applied Industrial Economics</li> <li>▪ Gender and Diversity in Organizations</li> <li>▪ Government and Corporate Social Responsibility and Sustainability</li> <li>▪ Tax planning</li> </ul>
<b>Speciality in Finance (24 ECTS)</b>	<b>Speciality in Marketing (24 ECTS)</b>
<p>It includes the specific elective courses of the speciality:</p> <ul style="list-style-type: none"> <li>▪ Financial Economics of Self-employment and Participative Companies</li> <li>▪ National and International Financial Markets</li> <li>▪ Economics and Bank Management</li> <li>▪ Banking operations and Stock Market</li> </ul> <p>Besides the student must take two out of four of these elective courses:</p> <ul style="list-style-type: none"> <li>▪ Risk Analysis and Management</li> <li>▪ Applied Industrial Economics</li> <li>▪ Government and Corporate Social Responsibility and Sustainability</li> <li>▪ Tax planning</li> </ul>	<p>It includes the specific elective courses of the speciality:</p> <ul style="list-style-type: none"> <li>▪ Integrated Marketing Communications</li> <li>▪ Commercial Distribution</li> <li>▪ Marketing Plan</li> <li>▪ International Marketing</li> </ul> <p>Besides, the student must take two out of four of these elective courses:</p> <ul style="list-style-type: none"> <li>▪ Data analysis.</li> <li>▪ Commercial Law II</li> <li>▪ Government and Corporate Social Responsibility and Sustainability</li> <li>▪ Sociology of Organizations</li> </ul>