

UNIVERSIDAD COMPLUTENSE DE MADRID
ECONOMICS AND BUSINESS FACULTY
DEGREE IN BUSINESS ADMINISTRATION

1. INTRODUCTION.

The graduate studies in Business Administration has 240 ECTS distributed in subjects of Basics (B), Compulsory subjects (C), elective subjects (E) and the End of degree Work (table 1).

Table 1 Subjects and ECTS distribution

TYPES OF SUBJECTS	ECTS
Basic	60
Compulsory	116
Electives	58
End of Degree Work	6
TOTAL ECTS	240

The Graduate Studies has been structured in such a way students will enrol the first course (first and second semester) the ECTS of the Basics. Bellow, they will enrol the compulsory subjects from the second course to the first semester of the fourth course. Part of the seventh semester and the eight semester (fourth course) is dedicated to the elective subjects and the end of the degree work. The Graduate Studies include Internships, even though they will be elective (12 ECTS elective).

2. STUDY PLAN.

In the table it is reflected the subjects of the Study Plan, the number of ECTS and the nature or type of each one.

Table 2. Subjects of the Study Plan.

1-1			1-2		
Subject	ECTS	Type	Subject	ECTS	Type
Economic History	6	B	Business Statistics I	6	B
Business Law	6	B	Accounting I	6	B
Principles of Management Science	6	B	Principles of Business Financial Management	6	B
Introduction to Economics	6	B	Microeconomics	6	B
Mathematics for Business Administration I	6	B	Mathematics for Business Administration II	6	B

2-1			2-2		
Subject	ECTS	Type	Subject	ECTS	Type
Law	3	C	Spanish Economy	3	C
Sociology	3	C	Taxation I	3	C
International Economic Environment	6	C	Organization and Design	6	C
Macroeconomics	6	C	Economic Policy	6	C
Financial Mathematics	6	C	Business Statistics II	6	C
Accounting II	6	C	Financial Management	6	C

3-1			3-2		
Subject	ECTS	Type	Subject	ECTS	Type
Principles of Marketing	6	C	Market Research	6	C
Analysis and Accounting Consolidation	6	C	Taxation II	6	C
Human Resources Management	6	C	Production	6	C
Decision Methods	6	C	Econometrics	6	C
Asset valuation and investment analysis	6	C	Financial Decision	6	C

4-1			4-2		
Subject	ECTS	Type	Subject	ECTS	Type
Consumer Behaviour	6	C	End of Degree Work	6	C
Financial analysis and Planning	6	C	(**) or (***)	4	E
			(**) or (***)	4	E
Strategic Business Management	6	C	(**) or (***)	4	E
			(*) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E
(*) or (***)	4	E	(**) or (***)	4	E

(*) Elective subject. The student must study 4 ECTS choosing among the different elective subjects of 4 ECTS each: Consolidation of financial statements, Audit of Financial Statements, International Business Management, Management of innovation and technology, Economy's financial self-employment and business participation, International and national financial markets, Communication, Distribution

() Elective subjects.** The student must study 24 ECTS choosing among the different elective subjects of 4 ECTS each: Management of Quality, Entrepreneurship, Accounting Company, Software applications for accounting information, Economy and banking Management, Operations banking and stock exchange, Marketing Plan, International Marketing, Spanish Financial System, Organizations Sociology, Commercial Law, Gender and organizations diversity, Risk Analysis and Risk Management or Government and Corporate Social Responsibility and Sustainability.

(*)** Alternately, the student should do an **Internship or Student Placement**, with a total of 12 ECTS.

The elective 36 ECTS left that must be done by the student, will be chosen among the 25 subjects offered of 4 ECTS each and the 12 ECTS of the Student Placement. If the student prefers the appearance in his/her Diploma Supplement the completion of one of the four itineraries offered (Management, Accounting, and Finances) (table 3), he/she must study 4 specific subjects of it, and 2 out of 4 additional elective subjects recommended (total 24 ECTS).

Table 3. Itineraries offered.

Accounting Itinerary (24 ECTS)	Management Itinerary (24 ECTS)
<p>Include the specific elective subjects of the itinerary:</p> <ul style="list-style-type: none"> ▪ Business Accounting ▪ Consolidation of Financial Statements, ▪ Audit of Financial Statements ▪ Software applications for accounting information <p>Besides the student must study two out of four of these elective subjects:</p> <ul style="list-style-type: none"> ▪ Risk Analysis and Risk Management. ▪ Commercial Law. ▪ Government and Corporate Social Responsibility and Sustainability. ▪ Tax planning. 	<p>Include the specific elective subjects of the itinerary:</p> <ul style="list-style-type: none"> ▪ International Business Management. ▪ Management of Quality. ▪ Entrepreneurship. ▪ Management of Innovation and Technology. <p>Besides the student must study two out of four of these elective subjects:</p> <ul style="list-style-type: none"> ▪ Applied Industrial Economy. ▪ Gender and Corporate diversity. ▪ Government and Corporate Social Responsibility and Sustainability. ▪ Tax planning.
Finance Itinerary (24 ECTS)	Marketing Itinerary (24 ECTS)
<p>Include the specific elective subjects of the itinerary:</p> <ul style="list-style-type: none"> ▪ Economy's financial self-employment and business participation, International and national financial markets, ▪ International and National Financial Markets. ▪ Economy and Banking Management. ▪ Operations banking and stock exchange ▪ <p>Besides the student must study two out of four of these elective subjects:</p> <ul style="list-style-type: none"> ▪ Risk Analysis and Risk Management. ▪ Commercial Law. ▪ Government and Corporate Social Responsibility and Sustainability. ▪ Tax planning 	<p>Include the specific elective subjects of the itinerary:</p> <ul style="list-style-type: none"> ▪ Marketing Communication Integrated. ▪ Distribution. ▪ Marketing Plan. ▪ International Marketing. <p>Besides the student must study two out of four of these elective subjects:</p> <ul style="list-style-type: none"> ▪ Data analysis. ▪ Commercial Law. ▪ Government and Corporate Social Responsibility and Sustainability. ▪ Organizations Sociology

